Announcements

The Editorial Advisory Board of the *Business History Review*
announces the winner of the
2011 HENRIETTA LARSON ARTICLE AWARD:

R. Daniel Wadhwani, "The Institutional Foundations of
Personal Finance: Innovation in U.S. Savings Banks, 1880s–1920s"

A certificate is presented to the author of the
best article published in the volume.

NEW EXCHANGE PROGRAM. Harvard University and Durham University have recently established an exciting new doctoral student exchange program, allowing Durham and Harvard students the opportunity to spend time with research collaborators at the opposite institution. We are delighted to announce that Santander Universities have recently provided postgraduate scholarships for incoming Harvard University students to spend time in Durham to support this important collaboration.

Two awards of £2,500 each for academic year 2012–2013 are available for postgraduate Harvard University students to come to Durham for a short period of study, generally three to six months. The scheme also provides assistance with visas, access to university housing, libraries and other research facilities, as well as academic support. Application forms and references should be submitted by Thursday, November 1, 2012.

For more information please see the Web site: www.dur.ac.uk/international/studyabroad/researchexchanges/harvard/incoming.

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NEW BLOOMBERG ECONOMIC AND BUSINESS HISTORY BLOG. Bloomberg has launched a new blog dedicated to economic and business history, broadly defined. The blog, known as "Echoes," examines parallels between the past and the present. It is run by Stephen Mihm of the University of Georgia and features posts from historians, archivists, and independent scholars on a wide range of subjects. Readers can view the blog at http://www.bloomberg.com/view/echoes/. It is hosted

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on Bloomberg's main site, which has a wide readership: approximately eight million unique visitors a month. Anyone interested in learning more about the blog or about contributing to it may contact Stephen Mihm at mihmstep@yahoo.com.

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BAKER LIBRARY EXHIBITION AND WEB SITE. Knowledge and Library Services announces the opening of "A Chronicle of the China Trade: The Records of Augustine Heard & Co., 1840–1877," an exhibition and Web site organized by Baker Library Historical Collections. The exhibition will run through November 17, 2012 in the North Lobby, Baker Library / Bloomberg Center, Harvard Business School.

The exhibition and Web site examine the life and trajectory of Augustine Heard & Co., which reigned among the largest American trading houses in China in the mid-nineteenth-century. The company was active from 1840 to 1877 under the direction of Augustine Heard and his nephews John, Augustine II, Albert, and George Heard.

The Heard family left behind an extensive chronicle of their experiences in China. In addition to a voluminous collection of extraordinarily descriptive letters and diaries, they took care to meticulously preserve the company's documents and journals—from partnership agreements and export lists to custom regulations and ship designs. The Heard papers, one of the largest collections of business records relating to the nineteenth-century China trade, present a look into momentous events concerning Sino-Western relations as well as the day-to-day activities of American traders in the treaty ports.

Visit http://www.library.hbs.edu/hc/heard/ to learn more about Augustine Heard & Co. and the China trade, to find materials that could support further research, and to view some of the items featured in this exhibition.

Please contact Baker Library Historical Collections at histcollref@hbs.edu if you would like to request a copy of the exhibition catalog.

For more information about Baker Library Historical Collections, visit www.library.hbs.edu/hc/.

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SMITHSONIAN INSTITUTION COLLECTING ARTIFACTS OF 2008 CRISIS. The Smithsonian's National Museum of American History is working on an exhibit tentatively entitled "American Enterprise," whose goal is to tell the broad history of American business from the

1770s–2010s. The exhibition is scheduled to open in 2015. See the Web site: http://americanenterprise.si.edu/.

The museum collections are thin for recent financial and business history. The organizer asks the community of business and economic historians for advice on what the museum should be collecting in order to preserve the history of the 2008 financial crisis, and in general, the Great Recession of 2008 to today. There are already a few interesting items, e.g. the cell phone that Treasury Secretary Hank Paulson used to navigate through the emerging crisis in the summer/fall of 2008. The museum is interested in collecting such artifacts as a realty yard sign with "Foreclosure" across the front or something from Lehman Brothers.

But what do you think the museum should be collecting? What kinds of objects, records, manuscripts, etc. would be helpful for an historian fifty years hence trying to build an exhibit or write the history of our current times? This has posed a real challenge: for example, what exactly is the material culture of a credit default swap? What kinds of material objects and records would be helpful for documenting the recent financial crisis and subsequent recession? Please contact Eric S. Hintz at hintze@si.edu with your ideas.

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CITY OF LONDON ACADEMIC EXPERT DIRECTORY. The Centre for the Study of Financial Innovation is a London-based not-for-profit think tank that looks at threats and opportunities in the financial services sector. It is sometimes described as the City's think tank. Thanks to the generosity of the City of London Corporation, it has just completed an on-line Directory of academic (and other) expertise. It is intended to be an easy-to-use data base of what U.K. academia has to offer to the financial-services sector. It is not limited to (say) financial engineers or macroeconomists; the idea is to bring together in one place all the disciplines and expertise that the City (in its many forms—banks, IT providers, professional services firms) needs.

The Directory is easy to use and free—free to those who list their services and free to those who want to find a particular source of expertise. It was launched at the City Guildhall in early January by Lionel Barber (editor of the *Financial Times*) and Stuart Fraser (chairman of the City's policy committee), and it has already generated a great deal of enthusiasm.

Now, the Directory needs the names and details of U.K. academics from a range of disciplines (economists, sociologists, finance and business specialists, historians, political science experts, and so on). The compilers of the database are looking for at least a thousand individual

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entries, and they need your help, both to put up your own details and to pass the word along to friends and colleagues. Please e-mail Lisa Moyle at lisa@csfi.org.uk. Your assistance is much appreciated.

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NEW WEB SITE ON BANKING REGULATION. The Economic and Social Research Council–funded project on the development of international financial regulation and supervision from 1961 to 1982, led by Professor Catherine Schenk at the University of Glasgow, is glad to announce the opening of its Web site, "Banking Regulation—the Long View," accessible at the following address: www.bank-reg.co.uk.

The goal of the Web site is to share research outputs from the project: conference announcements and participation, commentary on current events, publications by the members of the project (Professor Catherine Schenk, Dr. Emmanuel Mourlon-Druol, and Gillian Gallardo, PhD candidate). The Web site also aims to foster contacts between the various disciplines—law, economics, history—interested in international regulation and supervision and welcomes comments and discussion.

In addition, a twitter feed—@BankReg—provides up-to-date information and links to related commentary about this highly topical project.

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WORLD CONGRESS OF CLIOMETRICS. The seventh World Congress of Cliometrics will be held in Honolulu, Hawai'i, from June 18 to June 21, 2013. The Congress will be hosted by the University of Hawai'i-Mānoa. All sessions will be held at the Imin Conference Center on the campus of the East-West Center (adjacent to the University of Hawai'i-Mānoa campus). Funding to help support the conference is provided by the National Science Foundation and the University of Hawai'i-Mānoa.

The World Congress is designed to provide extensive discussion of new and innovative research in economic history. We expect eighty to ninety papers to be selected for presentation and discussion. These are sent out to all conference participants six weeks in advance. Each paper is devoted a session, in which authors have five minutes to make an opening statement, and the rest of the session is devoted to discussion among all conference participants. Conference participants are expected to read the papers for the sessions that they attend.

We will be opening the World Congress Web site for paper submissions, hotel reservations, and conference registration on Thursday, November 15, 2012. We will accept paper submissions through

January 23, 2013. Those wishing to present a paper should provide an abstract and a three-to-five page summary of the proposed paper.

We particularly encourage paper proposals from graduate students conducting research in economic history. A grant from the National Science Foundation provides support for travel and accommodations for graduate students who present a paper at the World Congress.

Conference registration, hotel reservations, and paper submission will be available on the Cliometric Society Web site (http://www.cliometrics.org) on November 15, 2012. Questions? Please contact Professor Sumner La Croix at the University of Hawai'i at clioconf@hawaii.edu.

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CONFERENCE ON HISTORICAL ANALYSIS AND RESEARCH IN MARKETING (CHARM). Call for papers: "Varieties, Alternatives, and Deviations in Marketing History." Sixteenth Biennial Conference on Historical Analysis and Research in Marketing (CHARM), May 30–June 2, 2013, hosted by Copenhagen Business School. We invite business, marketing, social science, and humanities scholars from all backgrounds to join us in Copenhagen for a friendly, collegial, and interdisciplinary research conference in spring 2013. In celebrating three decades of marketing historical research at CHARM, we call on scholars from around the globe to cast a critical look back into marketing's past and forward into its future. Papers on all aspects of marketing history and the history of marketing thought in all geographic areas and all time frames are welcome.

Doctoral students with a particular interest in research methods in marketing history and marketing theory are invited to attend a two-day workshop immediately preceding the conference. There will also be a special track for the presentation of doctoral projects at the conference itself. For more information on the doctoral workshop and on the submissions procedure for full papers and abstracts, see: http://www.charmassociation.org. Submission deadline: Sunday, December 16, 2012. Direct submissions to Dr. Leighann Neilson, Program Chair, m.tadajewski@strath.ac.uk and Proceedings Editor: charmconference2013@gmail.com.

Outstanding full papers may be invited for publication in the *Journal of Historical Research in Marketing* or in the *Journal of Macromarketing*. Full papers are also eligible to be considered for either the Stanley C. Hollander Best Paper Award (best overall paper) or the David D. Monieson Best Student Paper Award (best paper by a graduate student).

For additional information about the Conference, see the CHARM Web page: www.charmassociation.org, or contact: Stefan Schwarzkopf, Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen Business School, Porcelaenshaven 18A, DK-2000 Frederiksberg, Copenhagen, Denmark. E-mail: ssc.lpf@cbs.dk.

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JOURNAL OF HISTORICAL RESEARCH IN MARKETING SPECIAL ISSUE. The *Journal of Historical Research in Marketing* invites submissions for a special issue on Italian marketing history. Several overarching themes are planned, including historical studies of marketing within Italy and the ways in which Italy has been marketed beyond the country's borders, the emergence of new distribution channels, the adaptation of marketing strategies imported from abroad, the "economic miracle" of the late 1950s and subsequent affluence of the 1960s, the development of new consumer identities among women and youth, elite and mass tourism, and the centuries-long marketing history of the Italian luxury industries, such as fashion, furniture, and food.

The submission deadline for this special issue is August 1, 2013, with an expected publication date of August 2014. If you are unsure of the suitability of your topic or have questions regarding a submission, please contact the special-issue guest editor Jonathan Morris, Research Professor of Modern European History, University of Hertfordshire, at j.2.morris@herts.ac.uk.

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BECKMAN CENTER FOR THE HISTORY OF CHEMISTRY. The Chemical Heritage Foundation's Beckman Center for the History of Chemistry offers grants to assist with travel and accommodation expenses for researchers who wish to use its primary research collections for short-term research (periods of either one or two weeks). CHF houses a wealth of resources in the history of chemistry and related sciences, technologies, and industries.

Travel-grant recipients have access to the collections of the Othmer Library (including its art and artifacts) during normal operating hours and are encouraged to use CHF's oral history materials. They will be assigned a workspace in the Jacobs Reading Room with Wi-Fi access. Travel grants are $750 per week and are intended to help defray the costs of travel and accommodation. Scholars who do not stay for the full period for which they were awarded funds will receive prorated grants reflecting the amount of time they spent in residence.

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Travel-grant applicants must reside more than seventy-five miles from Philadelphia to be eligible. No more than one travel grant per person per fiscal year (July 1 to June 30) can be awarded. Grants must be taken within one year of the award, or the grantee must request an extension or reapply. Applicants must demonstrate that their research requires the use of CHF's primary research collections. Applications to use secondary sources or materials easily available from other libraries or through interlibrary loans will not receive a travel grant. We strongly encourage potential applicants to examine the Othmer Library's online catalog and consult with Othmer Library staff in advance to gain a better understanding of the variety of materials at CHF that would be useful for their research and strengthen their applications.

There is no deadline for travel-grant applications. Travel-grant applications may be submitted at any time and are assessed by an internal CHF review committee. Please allow two weeks after submission for notification of the committee's decision.

A travel grant application must contain the following:

- A research proposal that also details how the applicant will make use of CHF's collections (one page)
- A curriculum vitae (up to three pages)
- One reference letter (applicants are responsible for references submitting letters directly to CHF via the e-mail address below).

Travel grant applications must be submitted electronically, as Word or PDF files, to travelgrants@chemheritage.org. Please visit CHF's Web site for more information: http://www.chemheritage.org/research/fellowships-and-travel-grants/beckman-center-fellowships/travel-grants.aspx.

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CENTRE FOR GLOBAL ECONOMIC HISTORY WORKSHOP. "Publish or Perish" Workshop at Utrecht University, February 28, 2013. Research publications are becoming increasingly important as a tool to assess scholarly achievements. But PhD students are often not fully aware of all aspects of academic publishing and thus find it hard to publish their research results. The aim of the workshop is to let published scholars share their experiences on how to publish with the next generation of social and economic historians, and to comment on and discuss the potential of their current research papers. The scholars who will be lecturing during this workshop are: Jan Luiten van Zanden, Maarten Prak, Bas van Bavel, Keetie Sluyterman, Jacob Weisdorf, and Tine De Moor.

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The program includes the following topics:

- Where, when, what, and how to publish
- Academic journals
- Publishing a book
- Editing a book (on basis of conference papers)
- Getting a very thick skin: dealing with referee reports (including examples of referee reports received by other scholars)
- Give me that catchy title!
- Working on your own article in small groups, supported by one of the above speakers.

The workshop is open to a maximum of 20 PhD students. Preference will be given to applicants (PhD students or early-stage Post Docs) who have a (nearly) finished research article. Applicants must send an application package including an article (or a book chapter) of 8,000 to 10,000 words (in English), which they plan to send to a journal in the months following the workshop. The article should include foot- or endnotes, but does not have to be prepared according to the journal's house style. The article must be accompanied by a short abstract (max. 500 words), the journal name(s) the applicant envisages for publication of the paper, as well as the applicant's CV.

The application package must be send to Tine De Moor (t.demoor@uu.nl) by December 1, 2012. Notification of acceptance will be given no later than December 25, 2012.

Lunch and dinner will be provided by the organizers, but accepted applicants will need to cover their own expenses (travel and accommodation, if needed). Also, there will be a participation fee of 50 EUR.

To apply and submit your paper and CV, please go to http://www.cgeh.nl/publication-strategy-workshop-form.

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HAGLEY MUSEUM AND LIBRARY CONFERENCE. The Hagley Graduate Program at the University of Delaware invites scholars across disciplines to submit proposals for our biennial conference to be held April 20, 2013 at Wilmington, DE. The theme of the conference is "Ways of Knowing the World: History and the Senses." We seek submissions that consider the historic role of sensory perception in the human experience—including those that look beyond the Aristotelian conception of the five senses.

In the last few hundred years a wide range of technologies has extended human sensory experiences, transforming the ways in which

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people navigated and engaged with the world. We imagine a conversation that might include but is not limited to the following questions: How have societies constructed the meaning of various senses? How have our sensory experiences been mediated by technology? How and why have specific cultures prioritized certain senses over others? How have human beings utilized animal sensory capabilities? What are the ramifications of the truly novel sensory experience created by sonic warfare, genetic mapping, mass advertising, or industrialized food systems? In what ways does studying the senses clarify the historical tension between epistemological and ontological perceptions?

The Hagley Fellows have been holding biennial conferences since 1989. We welcome proposals by both established scholars and graduate students. Financial assistance for travel may be available for conference presenters. Please send a 300-word abstract and a one-page CV to the Hagley Fellows at hagley.fellows@gmail.com by December 31, 2012. For more information, visit http://bit.ly/hagleyfellows2013.

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ASIA-PACIFIC ECONOMIC AND BUSINESS HISTORY CONFERENCE. Papers and proposals for sessions are invited for the APEBH 2013 conference, to be held February 14–16, 2013 at Seoul National University. The theme is "Markets, Institutions and People in Economic Crisis and Recovery," but the organizers are open to proposals for contributions on other topics in economic, social, and business history, as well as proposals for sessions on particular themes. Researchers across a broad range of disciplines are warmly welcomed. Early career researchers are encouraged to participate. The conference organizers are particularly interested in attracting papers that examine developments in countries and areas in the Asia-Pacific region and papers that provide an international comparative perspective.

How did crises unfold in the past? What roles did product and factor markets play in how crises unfolded? What role did institutions play? How were recoveries from crises achieved? What was the human impact of crises? What are the lessons from comparative approaches to analyzing crises across time and across countries? What lessons can be drawn from comparative historical perspectives for current and future crises?

Our theme could be approached from a number of perspectives, including those of the cliometrician, the economic historian, the economic theorist, the business historian, the applied economist, as well as the social historian. There is ample scope for new interpretations, new findings, as well as syntheses of existing work.

All abstracts, proposals for sessions, and papers for refereeing or posting on the conference website should be emailed to all four members of the program committee: Chulhee Lee, Seoul National University, chullee@snu.ac.kr; Duol Kim, Korea Development Institute, duolkim@kdi.re.kr; Lionel Frost, Monash University, Lionel.Frost@BusEco.monash.edu.au; Keir Reeves, Monash University, Keir.Reeves@monash.edu.

Paper abstracts of one page may be submitted at any time up to the closing date of November 30, 2012. A decision on proposals will be made within a month of submission. Session proposals of one page may be submitted up to the same date, outlining the main objectives of the session and potential participants. You are not obliged to submit your full paper for refereeing. Complete versions of accepted papers should be sent to us by February 4, 2013 for posting on the conference Web site. Some support will be made available to graduate students wishing to participate in the conference. Further details will be available at the Web site: http://apebh2013.wordpress.com/.

A conference paper prize will be awarded. A selection of papers (subject to the normal reviewing process and standards) may be published in *Australian Economic History Review: An Asia-Pacific Journal of Economic, Business and Social History*: http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-8446.

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ECONOMIC AND BUSINESS HISTORY SOCIETY CONFERENCE. The Economic and Business History Society (EBHS) is now accepting proposals for its 38th annual conference, to be held at the Tremont Plaza Hotel and Grand Historic Venue in Baltimore, Maryland, May 23–25, 2013. Proposals for presentations on any aspect of economic or business history are welcome. Also welcome are proposals for whole panels, typically of three presentations.

Proposals should include an abstract of no more than 500 words, a brief curriculum vitae, postal and e-mail addresses, and telephone and fax numbers. Submissions from graduate students and non-academic affiliates are welcome.

The EBHS conference offers participants the opportunity for intellectual interchange with an international, interdisciplinary, and collegial group of scholars. (Typically about half the participants are from economics departments and half are from history or economic history departments). The Society prides itself on its openness to new members. Toward this end, EBHS offers reduced conference fees for

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graduate students and early career researchers (four years or less since doctorate earned).

EBHS also operates a peer-reviewed journal, *Essays in Economic and Business History*, edited by Jason Taylor (Central Michigan University). Conference papers and non-conference papers alike may be submitted to *Essays* for consideration.

Proposals may be submitted through the EBHS Web site at www.ebhsoc.org, by e-mail to ebhs2013@ebhsoc.org, or to the program chair by postal mail:

Dr. Duncan Philip Connors
Lecturer in Oil and Gas Management
Geography, Environment and Disaster Management
George Eliot Building
Coventry University
Priory Street
Coventry, CV1 5FB
England

The deadline for submission of proposals is February 15, 2013. If you have further questions about the meeting or organization please contact Program Chair Duncan Philip Connors, ab2036@coventry.ac.uk, or EBHS President Ranjit Dighe, State University of New York at Oswego, ranjit.dighe@oswego.edu.