

# Turn Alzheimer



## Into a Memory.

When Alzheimer Disease strikes, it gradually destroys the memories we've spent a lifetime creating, shattering the ability to enjoy life's simple pleasures. Eventually, it can tear apart the lives of those affected and the people who love them.

While there is no known cause or cure today, there is help and there is hope.

At Alzheimer Canada, we're dedicated to providing hope through research. Recent Canadian breakthroughs, which were partially funded by our organization are getting us closer to

our goal of stopping this devastating disease.

You can help us turn Alzheimer Disease into a memory by supporting the work of the Alzheimer Society across Canada.

**Alzheimer**  
CANADA

**Help for Today. Hope for Tomorrow.**

Contact the Alzheimer organization in your area or Alzheimer Canada at  
1320 Yonge Street, Suite 201, Toronto, Ontario M4T 1X2 Tel: (416) 925-3552 e-mail: [alzca@istar.ca](mailto:alzca@istar.ca)

# ÉPILEPSIE

**Lorsque l'objectif  
thérapeutique est  
la maîtrise complète  
des crises**

**Maîtrise complète des crises  
chez un pourcentage  
impressionnant de patients<sup>1</sup>**

**Frisium est « un antiépileptique  
remarquablement efficace et  
[généralement] sûr d'emploi  
lorsqu'il est ajouté au traitement »<sup>1</sup>**

**Efficace contre tous les types  
de crises, tant chez les adultes  
que chez les enfants<sup>2</sup>**

**Prise unique quotidienne,  
de préférence au coucher<sup>†</sup>**

LARGE SPECTRE D'ACTION



**Frisium**® (clobazam)

**Une fois par jour<sup>†</sup>**

<sup>†</sup> La dose quotidienne peut être fractionnée chez certains patients.

Frisium est indiqué comme traitement d'appoint chez les patients épileptiques dont l'état n'est pas maîtrisé de façon satisfaisante par le traitement antiépileptique utilisé. À l'instar des autres benzodiazépines, le clobazam doit être administré avec prudence aux patients, notamment aux personnes âgées. Les effets indésirables les plus fréquents (>1 %) comprennent la somnolence, les étourdissements, la fatigue, l'ataxie, le gain pondéral, la nervosité, les troubles du comportement, l'hostilité et la vision brouillée.

**Hoechst Marion Roussel**

Hoechst Marion Roussel Canada Inc.,  
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Pour documentation voir page xxxii.

# Epilepsy is the last thing on these active minds... Tegretol CR at work!



## Effective seizure control

- Significant clinical benefit with excellent control of epileptic seizures.<sup>1,2</sup>

## Impressive safety profile

- Stable carbamazepine plasma levels can lead to a lower minimal incidence of concentration - dependent side effects than regular Tegretol.<sup>4</sup>
- A high degree of tolerability.<sup>2\*</sup>

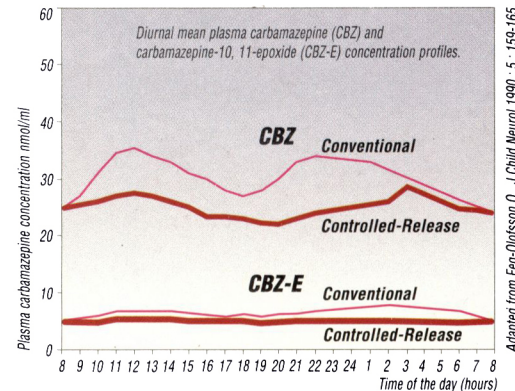
Achieve and maintain good seizure control with a low incidence of concentration - dependent side effects.<sup>4</sup>

One of the most commonly reported side effects with carbamazepine is drowsiness. This reaction usually occurs only during the initial phase of therapy<sup>4</sup> and can be minimized by using controlled-release carbamazepine. (PrTegretol® CR).<sup>5</sup>

Carbamazepine is not effective in controlling absence, myoclonic or atonic seizures, and does not prevent the generalization of epileptic discharge. Moreover, exacerbation of seizures may occasionally occur in patients with atypical absences.<sup>4</sup>

\*See Product Monograph for important warnings prior to prescribing.

Diurnal plasma concentration curves between regular Tegretol and Tegretol CR in children (n=25).<sup>3</sup>



Adapted from Egg-Olofsson O. J Child Neurol 1990; 5: 159-165

## PrTegretol® CR versus regular PrTegretol®

- Equivalent and/or improved efficacy and tolerability.<sup>6</sup>
- May significantly reduce seizure frequency.<sup>7</sup>
- Reduced interference with cognitive function.<sup>5</sup>

**PrTegretol® CR**  
(controlled release carbamazepine)  
**and**  
**PrTegretol® Suspension**  
(carbamazepine)

**HELPING EPILEPSY PATIENTS REACH THEIR FULL POTENTIAL**

**Geigy**

**Pharmaceuticals**  
Mississauga, Ontario L5N 2W5 or  
Dorval, Quebec H9S 1B1

PAAB  
CCPP  
PMAC  
ACIM  
G-96070E

For brief prescribing information see pages xxiv, xxv.