

AN APPEAL

THE EDITOR

THE future of BLACKFRIARS depends on its readers. Without their support the work it has tried to do for thirty-two years could scarcely continue, for BLACKFRIARS can command no other source of revenue. Despite an increase in price (accompanied, it is true, by an improved format and additional pages), the economic situation of the review remains a matter of grave concern. We appeal, therefore, to all our readers to do what they can to help BLACKFRIARS not merely to continue but even to extend its work at a time when it was never so much needed.

The Manager of BLACKFRIARS (at 34 Bloomsbury St., London, W.C.1) will be glad to send specimen copies and subscription forms to any address readers may care to indicate. And readers themselves may be willing to make the review known through their own recommendation. The best advertisement a review can have is the good opinion of its regular readers, and we are assured of the interest, and even the enthusiasm, of our friends. We now ask them, in the confident hope that they will regard this as a personal invitation to help, to do their utmost to secure new readers. If only one subscriber in five were to succeed in this, our future would be made immensely more secure.

The function of BLACKFRIARS in the service of truth is never likely to make it easily popular or a commercial success (which is nowadays to say the same thing). All who believe in the value of a critical assessment of the contemporary world in the light of Christian principles will, we are confident, do all in their power to assist a review which has this aim. Its hope to achieve it must depend on the help of its friends, and that help we urgently ask for.