

# Newcomen Awards in Business History

*Presented by*

THE NEWCOMEN SOCIETY IN  
NORTH AMERICA

*in cooperation with*

THE BUSINESS HISTORY REVIEW

¶ Two Newcomen Awards in Business History are offered annually for articles published in the *Business History Review*. The *First Prize*, of \$250, is awarded the article judged, according to the rules outlined below, to be the best of the year. The *Special Award*, of \$100, is for the best article by an author who is not more than 35 years of age and who has not published a book.

¶ Prize articles are selected by a panel of judges composed of a representative of The Newcomen Society and members of the Advisory Board of the *Business History Review*. No member of the Advisory Board or editorial staff shall be eligible for a prize, and articles so authored will not be considered in the judging. Authors eligible for the *Special Award* shall also be eligible for the *First Prize*, but in no event shall both prizes be awarded for the same article. The Advisory Board reserves the right to withhold the *Special Award* in the event that eligible articles do not, in the Board's judgment, merit prize consideration. The awards program is administered by the editorial offices of the magazine.

¶ Criteria for selection include: originality, value, breadth, and interest of contribution, quality of research materials and methods, and quality of presentation.

# Big Business in the Third Reich

by ARTHUR SCHWEITZER

Based on extensive original research among hitherto secret documents, this work reveals for the first time the full story of the origins and workings of the Third Reich's war economy and explains the complex relationship between Hitler's government and the Nazi party on the one hand, and the military and big business on the other.

Reported in detail for the first time is the fierce struggle for economic leadership between big and small business brought on by early Nazi policies. Also revealed is the full role of the military in helping big business rejuvenate the institutions of private capitalism and bring about a practical coexistence and mutual collaboration with Fascism. In conclusion the politico-economic lessons of the Third Reich are applied to many critical areas in today's world.

ARTHUR SCHWEITZER, a native of Germany who has studied and lectured at universities in Europe and America, is Professor of Economics at Indiana University and coauthor of *The Third Reich*.

752 pages

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# THE BUSINESS HISTORY REVIEW

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The Thomas Newcomen  
\$1,000 Award in  
Business History  
*Presented by*  
THE NEWCOMEN SOCIETY IN  
NORTH AMERICA  
*in cooperation with*  
THE BUSINESS HISTORY REVIEW

¶ The Newcomen Society in North America, in cooperation with the *Business History Review*, announces a prize of \$1,000 and scroll to be awarded in 1964 for the best book on the history of business published in the United States during the years 1961-1963.

¶ For the purposes of this award, "the history of business" will be interpreted in its broadest sense, including not only the history of firms or industries, but books tracing interactions of businessmen, analyses of business philosophy or behavior, and studies of the adjustment of businesses and businessmen to their economic, political, and social environments.

¶ Criteria for selection will include contribution to knowledge, depth of analysis, soundness of reasoning, clarity of style and organization, and general readability and format.

¶ The committee to select the recipient of the 1964 Thomas Newcomen \$1,000 Award in Business History is composed of: Professor James P. Baughman, Managing Editor, *Business History Review*, Harvard Graduate School of Business Administration; Mr. Stanley van den Heuvel, Trustee, The Newcomen Society in North America; and Professor Arthur M. Johnson, Editor, *Business History Review*, Harvard Graduate School of Business Administration, chairman.

¶ The 1964 Thomas Newcomen \$1,000 Award in Business History will be the first of a triennial series of prizes intended to encourage the study and improve the writing of business history in the United States and Canada.

# LABOR HISTORY

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## BOOKS REVIEWED

LABOR HISTORY is published three times a year in winter, spring, and fall. Annual subscription is \$4.00; single copy \$1.50. Add 25 cents additional per year for foreign postage. Make checks payable to LABOR HISTORY, Tamiment Institute, 7 East 15th Street, New York 3, N. Y.

# BUSINESS HISTORY

EDITED BY PROFESSOR F. E. HYDE

Published by Liverpool University Press.

This international journal is of interest to economists, economic historians and business-men. Its articles deal not only with particular firms but with the wider relationships between business and economic life. The journal carries reviews on a broad range of topics included within the term business history. Some recently published articles are: S. B. Saul, *The American Impact on British Industry*; D. L. McLachlan, *The Conference System since 1919*; B. E. Supple, *The Uses of Business History*; E. Bennathan, *German National Income 1850-1960*; Olga Crisp, *French Investment in Russian Joint Stock Companies 1894-1914*; E. Robinson, *The International Exchange of Men & Machines 1750-1800*; F. E. Hyde, *Economic Theory and Business History*.

The journal is published twice yearly: subscription \$5.00 (U.S.A. & Canada) 30s. (United Kingdom).

All enquiries should be addressed to the editor, Liverpool University Press, 123 Grove Street, Liverpool 7, England.

*In this issue*

BUSINESS HISTORY REVIEW

Government and Business in Canada

Professor Aitken reveals a distinctive pattern of government-business relationships against the background of Canada's defensive economic development and its government's active role in the maintenance of national economic unity.

HUGH G. J. AITKEN

Government-Business Relations in India

The present policies and problems of government-business relations in India are examined by Professor Varshney against the background of his nation's historical experience.

R. L. VARSHNEY

United States and Turkish Nationalism

The important role of American business interests and technical assistants in Kemalist Turkey's drive for economic modernization forms the basis for an excellent illustration of the interaction of governments and businessmen in developing countries.

ROGER R. TRASK

Government and Business in Germany

Through a careful analysis of public policy and opinion, Professor Marburg considers the nature, allowable range, and economic effects of those business associations designated "cartels" in German usage. Marked contrasts with American theory and practice in similar fields emerge.

THEODORE F. MARBURG

European Coal and Steel Community

The nature and application of Europe's first supranational antitrust law are the subjects of Professor Schmitt's analysis. The problems and policies regarding mergers and combinations experienced during the first six years of ECSC are of particular importance in the study of the evolution of international government-business relationships.

HANS A. SCHMITT

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