

Editorial

It gives me great pleasure to welcome you to the inaugural issue of *Business and Politics*. The idea for this journal had its genesis in my discussions with many people about the lack of a single journal that one could consult on issues and problems at the intersection of business and politics. While several journals and popular magazines occasionally focus on this topic, we came to believe that a scholarly journal that is devoted to exploring the link between corporate strategy and public policy will help to advance research and policy debates on these crucial issues. Moreover, a number of us who have taught courses in the area of business and public policy have found that there are relatively few high quality cases that we might use in our teaching, particularly at the MBA level. To this end, we will also publish cases that present real world examples of policymaking that should be suitable for classroom use and of interest to policymakers and business professionals. Finally, in an effort to bring scholarly research to a more general audience, we have decided to include a Commentary section that will contain broad overviews of public policy regarding business political activity, trends in business politics, and discussions of recent articles in *Business and Politics*.

Moving from an idea to a full fledged journal is a more difficult task than many of us envisioned. While some thought the field was so crowded by journals that no publisher would take an interest in our efforts, David Green of Carfax Publishing took a different view. He believed that work that ties business and politics together would be something that scholars, policymakers, and business-people would find of interest. We thank him for his confidence in this venture. Others at Carfax have been of great help in one facet or another of developing and marketing the journal. These include Liz Walker, Linda Salter, Saraswathy Rajagopalan, and Helen Rennie. In addition, we have greatly benefited from the dynamism of Carfax Managing Editor Tracy Roberts and Marketing Coordinator Judy Cornish.

A journal is undoubtedly the most collective of enterprises. I would like to thank David Vogel for his help in securing financial assistance to start the journal and Robert Price for both financial assistance and space for the main editorial office of *Business and Politics*. Trevor Nakagawa, Paul Dosh, and Kun-Chin Lin have ably served as graduate student assistants for the journal along with the entire staff of the Berkeley APEC Study Center. My greatest debts are to the Editors and Board Members of the journal. Emerson Tiller, the Editor, has been with this enterprise from the beginning. He has guided the solicitation and review of articles with great skill and continues to do so. The Associate Editors, Maxwell Cameron, Cédric Dupont, Thomas Gilligan, John Ravenhill, and Douglas Schuler, as well as the Editorial Board members, have contributed to making this journal a reality.

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On behalf of all of us at *Business and Politics*, we hope that you will find our maiden issue to be a worthy effort. We look forward to your continuing support and readership.

Vinod K. Aggarwal
Editor-in-Chief