

## *Figures*

I.1	Rocket eBook, © Mark Richards. Courtesy the Computer History Museum ( <a href="http://www.computerhistory.org/revolution/mobile-computing/18/319/1721">www.computerhistory.org/revolution/mobile-computing/18/319/1721</a> ).	<i>page 2</i>
I.2	Revised communications circuit, Ray Murray and Squires, 'The Digital Publishing Communications Circuit' (Published under a Creative Commons Attribution-No Derivatives licence ( <a href="https://creativecommons.org/licenses/by-nd/4.0/">https://creativecommons.org/licenses/by-nd/4.0/</a> )).	7
1.1	Active Book prototype (Courtesy the Centre for Computing History, exhibit reference ID CH53902).	25
1.2	'Yes' responses to 'do you consider e-books to be real books?' by age.	29
2.1	Eastgate Systems, Inc. packaging of Sarah Smith's 'King of Space' (1991) (Courtesy the Electronic Literature Lab, <a href="https://scalar.usc.edu/works/rebooting-electronic-literature/photos-of-sarah-smiths-king-of-space">https://scalar.usc.edu/works/rebooting-electronic-literature/photos-of-sarah-smiths-king-of-space</a> ).	38
2.2	'When you choose print, what are your reasons?' (All readers, all years).	49
2.3	'When you choose digital, what are your reasons?' (E-book readers only, all years).	51
2.4	Publication status of last e-book downloaded.	55
3.1	Sources of e-books.	68
3.2	Sources of e-books: library, by year.	69
3.3	Reasons for choosing print: 'better for keeping as part of a personal library', by age.	83
4.1	Reasons for choosing print: 'a print book is more enjoyable to handle and use', by age.	97
4.2	Reasons for choosing digital: 'a reading device is more enjoyable to handle and use', by age.	101

4.3	Reasons for choosing digital: 'a reading device is more enjoyable to handle and use', by year.	103
4.4	Reasons for choosing digital: 'convenience' factors.	107
4.5	Reasons for choosing digital: 'easier to obtain', by year.	108
4.6	Reasons for choosing print: 'easier to read', by age.	114
4.7	Reasons for choosing print: 'easier to read', by age, print-only readers versus e-book readers.	115
4.8	Reasons for choosing digital: 'easier to read', by age.	115
5.1	Reasons for choosing digital: 'better for privacy – no one can see what I'm reading', by age.	137
5.2	Reasons for choosing print: 'I would describe myself as a bibliophile', by year.	169
5.3	Reasons for choosing print: 'I would describe myself as a bibliophile', by age.	170
5.4	Reasons for choosing print: 'I would describe myself as a bibliophile', by source of print books.	171