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Dazzle 'Em with Style: The Art of Oral Scientific Presentation. By ROBERT R. H. ANHOLT. W. H. Freeman and Company. 200 Pages, 26 black and white illustrations. Paperback. Price \$11.95. ISBN 0 7167 2583 5.

Young scientists who embark on a professional career that will take them into the twenty-first century have to contend with an increasingly competitive world, in which scientists are swamped by floods of publications and where the rat race for success occurs under conditions of ever-shrinking research budgets. Under these conditions personal success depends more and more on professional communication skills. Yet, few institutions educate their students in the art of oral scientific presentation. This may change with the arrival of *Dazzle 'Em with Style*, an excellent book that provides a solid explanation of the art of oral scientific presentation. In *Dazzle 'Em with Style*, Robert R. H. Anholt gives a comprehensive outline of both the theory and mechanics of structuring and delivering a memorable scientific presentation. Unlike most books on public speaking, *Dazzle 'Em with Style* is specifically intended for an audience of young scientists and contains numerous well-chosen examples to illustrate the guidelines which the author

describes for the preparation of a successful scientific presentation. These examples, which make the book interesting, and the light-hearted good humor, which prevent the patronizing tone often encountered in this type of book, make *Dazzle 'Em with Style* a pleasure to read. In about two hundred pages, Anholt covers everything from the preparation and structuring of a scientific presentation to the proper use of visual aids and delivery. He provides clear guidelines of how to put a presentation in focus, how to emphasize important issues, how to build sidelines without disrupting the line of thought and how to design slides that are legible and supportive of the story line. Anholt also deals with the importance of body language, eye contact and voice projection. He even covers topics such as what to wear and how to deal with controversial issues and hostile questions. Many readers will find *Dazzle 'Em with Style* an eye opener. Even though it is intended for an audience of graduate students and postdoctoral fellows, it is clear that many faculty members would benefit equally from this outstanding book. Anholt's book is suitable both as a self-help book for personal improvement and as a textbook for courses in oral scientific presentation. Anyone who has to give a thesis defense, a job interview seminar or lectures to students or professionals cannot afford to pass up on the sound advice given by Anholt in this splendid book.

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