

INDEX

- 9/11, terrorist attacks, 95, 140
Aid see Development assistance
Aid, end of, 124, 141, 186
Altruism, 2, 101, 124, 150, 194, 225
Apartheid, 103–107, 110–113, 148
Aristotle, 76, 81
Asylum seekers, 27, 129, 133, 135
- Bernadotte, Count Folke, 92
Bill and Melinda Gates Foundation
(BMGF), 212, 224, 232
Black Economic Empowerment (BEE),
106–107
Bourdieu, 24
Brand
altruism of the Nordic brand,
217–218
branding practices, 3, 17
democracy promotion, 172
good state brand, 20, 24
humanitarian brand, 2–5, 38
internationalism, 194
knowledge brand, 23–26
moral superpower brand, 198
nation branding, 61–63, 119
negative nation branding, 45–56
peace brand, 15–16, 31, 87, 96–98,
199
resilience of the brand, 7, 11, 49
stickiness of the brand, 16–20, 29, 31,
98
threat to the humanitarian brand, 5,
39, 49
Brazil, 230
Brundtland, Gro Harlem, 60, 194–219,
226, 231
- Catharsis, 8–9, 62, 76
shame, 31
Civil society, 104, 146–148
Coalition for Epidemic Preparedness
Innovations (CEPI), 233
Colonialism
anti-colonialism, 179
decolonization, 148, 153, 174
imperialism, 183, 223
neo-colonialism, 172, 177
non-colonial past, 19, 82, 86, 97,
108
post-colonial, 185
Communist, 154, 156, 179, 184, 195
Cosmopolitan, 119, 144, 149, 195
Cost-benefit, 50
COVID-19, 232
Cuba, 154, 157, 159, 165
- Democracy
democratization, 152–154
democracy promotion, 107,
143–145
democratization, 126
social democracy, 83, 198, 200, 217
transition to, 104
Development assistance principles
accountability, 155, 163, 172,
185–187
conditionality, 158–161, 181–184
decentralization, 127, 129
democracy promotion, *see*
Democracy
effectiveness, 124, 182
environment protection, 126, 129,
159

- Development assistance principles (cont.)
- evaluation, 155, 159, 163, 178, 183, 185–187
 - gender equality, 126, 131, 162, 165
 - Paris Declaration on Aid Effectiveness, 139, 162
 - poverty reduction, 124–127, 133, 145, 153, 178, 200
 - transparency, 147, 163, 172–173
- Development cooperation
- agency
 - DANIDA, 129, 134, 136
 - NORAD, 66, 230
 - SIDA, 152, 180, 183
 - bilateral, 127, 134, 145, 155
 - ODA, 124, 126, 128, 143, 145, 171, 204
- Do-gooder
- arrogance, 26, 68
 - goodness tyranny, 7
 - hubris, 67, 70, 96
 - hypocrisy, 28, 70, 76, 177
 - regime of goodness, 1, 19
- Ebola, 233
- Egeland, Jan, 94
- Environment
- climate change, 132, 135, 165, 199, 227
 - Climate change, 222
 - environment protection, *see Development assistance principles*
 - environmental pioneer, 61
 - environmentalism, 14, 25, 201
 - International Panel on Climate Change, 227
 - World Commission on Environment and Development (WCED), 194, 202–210, 226
- European Court of Human Rights, 52
- European Union (EU)
- EU asylum law, 38, 45, 52
 - EU development policies, 160
 - EU funds, 135
 - EU membership, 85–86, 160
 - EU procurement rules, 127
 - EU trade agreement, 165
 - European asylum crisis, 39–45
 - European integration, 24
 - europeanization of aid, 5
- Exceptionalism
- Danish exceptionalism, 137
 - Nordic exceptionalism, 15, 24, 27, 81, 148
 - Norwegian exceptionalism, 87
 - Scandinavian exceptionalism, 19, 124
 - Swedish exceptionalism, 101, 143
- Feminism
- #MeToo, 29–31
 - Feminist foreign policy, 26, 28–29, 165
 - Nordic gender effect, 25–26, 30
- Finland, 19–20, 26–27, 45, 83, 95, 119, 213
- France, 236
- Gahr Støre, Jonas, 86
- GAVI, The Vaccine Alliance, 232
- Global public goods (GPG), 163, 215
- Global South, 40, 101, 118, 172, 174, 177, 185, 207
- Gripen, 102–105
- Gross National Income (GNI), 125–126, 128, 133, 145, 171
- Growth
- economic growth, 129–130, 156, 173, 205
 - green growth, 130
 - Limits to Growth, report*, 201
 - population growth, 153, 201
 - sustainable growth, 131
- Guerrilla, 89–92
- Guterres, Antonio, 234
- Hammarskjöld, Dag, 92, 124, 153
- HIV/AIDS, 105, 213, 218, 224
- Idealism, 111, 210, 226
- Identity
- competitive identity, 46
 - fantasized identity, 25, 27–31
 - identity building, 3–4, 119

- national identity, 77, 96, 110, 120, 227
 national identity narrative, 19
 ontological anxiety, 21, 28
 self-esteem, 16, 23–24
 self-identity, 20–23
 vicarious identity, 21, 32
 Ideology, 129, 149–150, 196
 Ignorance, strategic, 61–64, 66–67, 75–77
 Immigration policy
 Denmark, 6
 deterrence strategy, 8, 41
 development assistance, 139
 immigration law *See Law*
 immigration minister, 47, 50
 immigration restrictions, 39
 irregular immigration, 45
 Jewelry law *see Law*
 Norway, 7
 quotas, 41
 Refugee convention, 1951, 38
 Index, benchmarking, 14–15, 24–25
 Indonesia, 230
 Industry
 aid, 123
 arms, 102, 120
 defense, 115
 denfense, 106
 export, 177
 oil, 229
 Interests
 business, 174, 180, 183
 commercial, 119, 127, 132
 Danish, 130, 132
 diplomatic, 93, 151
 economic, 154, 180, 225
 enlightened interests, 110–114
 foreign policy, 103
 organizations, 152, 163
 political, 10, 135, 137, 140, 225
 security, 6, 117, 119, 225
 self-interests, 43, 71, 225, 139–141
 tied aid, 141
 Internally displaced persons (IDPs), 38, 49, *see Asylum seekers*
 International Monetary Fund (IMF), 182
 International Vaccine Institute, 233
 Kaul, Inge, 222
 Khalid, Mansour, 203–204
 Kyoto, protocol, 228
 Lacan, Jacques, 22
 Law
 international, 56, 118
 Jewelry, 6, 27, 51
 Legitimacy, 113, 117, 120, 130, 156, 173
 Listhaug, Sylvi, 7
 Lutheran World Federation (LWF), 89–90
 MacNeill, James, 206, 210
 Mandela, Nelson, 106, 113
 Médecins Sans Frontières (MSF), 234
 Military, 15, 22, 60, 64, 75, 81, 85, 102, 128, 138, 155, 157, 207
 Millenium Development Goals (MDG), 209, 218, 224
 Missionary, 83, 177
 Moon, Ban-Ki, 54
 Multilateralism, 127, 145, 199
 multilateral aid, 135, 145, 155
 multilateral institutions, 134
 multilateral organizations, 148, 151, *see also United Nations (UN)*
 multilateral world order, 162, 215
 Myrdal, Gunnar, 176, 179, 198
 Myth, 32, 64, 86
 Nansen, Fridtjof, 86
 Neoliberalism, 62
 Neutrality, 1, 19, 21, 84, 88, 117, 174, 176, 198
 New International Economic Order (NIEO), 179, 181, 198, 238
 Niche, 16, 85, 110, 200
 Nilsson, Torsten, 153
 Nobel
 peace prize, 19, 86
 TV series, 61
 Nobel, Alfred, 68
 Non-aligned countries, 84, 119, 198
 Non-Governmental Organization (NGO), 49, 86–87, 104, 128, 138, 141, 160, 204, 224, 228
 Nordic Council, 24–25

- Norms, 149, 152, 174, 212
 international, 127, 144, 151, 161
- North Atlantic Treaty Organization (NATO), 15, 83–85, 88
- Nyerere, Julius, 177, 182
- Offsets, 104–108
 technology transfer, 105, 125, 137, 179
- Organization for Economic Cooperation and Development (OECD), 1, 158, 162, 171, 203, 233
- Development Assistance Committee (DAC), 5, 81, 127, 135, 162, 231
- Organization for Security Cooperation in Europe (OSCE), 83
- Oslo, 66–67, 90, 204–205
 peace agreement, 94, 97
- Oxfam, 224
- Palestine Liberation Organization (PLO), 92
- Palme, Olof, 89, 93, 124, 152, 178, 202
- Pandemic, 223
- Paradox, 68, 76, 102, 118, 173, 176, 186, 204
- Peace
 brand *see Brand*
 mediation, 9, 14, 60, 82, 86, 89, 95, 119, 148
 model, Norwegian, 86–88
 peacekeeping, 14, 148
 peacemaking, 80, 82, 89, 96
- Persson, Göran, 105, 107, 111
- Pind, Søren, 129–130
- Political parties
 Denmark
 Liberal party (Venstre), 133
 People's Party, 27, 51, 54
 Social Democratic Party, 50, 52, 131, 133, 139
 Finland
 Finns Party, 33
 Norway
 Christian Democratic Party, 230
 Progress Party, 7, 197
 Socialist Left Party, 230
- Scotland
 Scottish Nationalist Party, 32
- South Africa
 African National Congress (ANC), 104
- Sweden
 Conservative Party, 152, 155, 161
 Green Party, 164
 Liberal Party, 155
 Moderate Party, 183
 Social Democratic Party, 84, 89, 158, 160, 164, 167, 175, 178
- Populism, 29, 162
- Power, 130, 133, 160, 163
 big power, 108
 good power, 61, 65, 67
 great power, 16, 19, 60, 154
 hard power, 85, 148
 humanitarian superpower *see Brand*
 moral power, 109
 power relations, 174, 176, 179
 small power, 16
 soft power, 60, 76, 151
 super power, 166, 173, 176
 symbolic power, 120
- Pragmatism, 124–125
 compromise, 127, 144, 150, 154, 163, 167, 196, 219
 consensus, 72, 135, 150, 157, 167, 182, 204
 Pragmatarian style, 194–202, 217
 public good, 222
- Public–private partnership, 11, 87, 130, 186, 212, 214
- Radicalism, 199, 201, 207, 217
- Rasmussen, Lars Løkke, 49, 51
- Realism*, 111, 226
realpolitik, 16, 19, 72, 114, 180
- Reducing Emissions from Deforestation and Forest Degradation (REDD), 231
- Rome, Club of, 201
- SAAB, 103, 106–107, 115, 117
- Sachs, Jeffrey, 215, 226
- Samuelson, Paul, 222
- Sanders, Bernie, 32

- Schengen area, 41, 45
- Security
- global health security, 213–214
 - human security, 104, 163, 235
 - national security, 6, 105
 - ontological security, 16, 20–23, 120
 - security cooperation, 114
 - security interest *see* *Interests*
 - social security, 163
- Skauen, Petter, 87, 89, 91
- Socialism, 20, 32, 181, 209
- Solheim, Erik, 230
- Sovereignty, 107, 119, 179, 215
- Soviet Union, 85, 157, 200, 203, 206
- Status, 8, 16, 23, 81, 85, 92, 109, 199
- competition, 46, 81, 89, 92, 151
 - distinction, 23–26, 89, 97, 167
 - international status, 61, 97
 - prestige, 89, 96, 109
 - protection status, 42
 - status seeking, 3, 16–18, 31, 60, 77, 89
 - visibility, 81, 85, 87, 96
- Stockholm, 91, 204, 209
- conference, 1972, 201, 218
 - newspaper, 177
 - university, 176
- Støjberg, Inger, 47, 50
- Stoltenberg, Jens, 77, 199, 230
- Stoltenberg, Thorvald, 90, 93
- Støre, Jonas Gahr, 232
- Sträng, Gunnar, 152, 154
- Strategic Defense Procurement Package (SDDP), 103
- Sustainable Development Goals (SDGs), 25, 132–133, 137, 165, 172
- Tanzania, 177, 182
- Tax, 223
- Third World, 19, 148, 153, 157, 166, 174, 205
- Thorning-Schmidt, Helle, 54
- Trade union, 102, 106, 109, 113, 158, 175, 183
- Tragedy, 62, 66, 74, 76
- Truman, Harry, 174, 176
- Trump, Donald, 33
- Trustworthiness, 120
- Tvedt, Terje, 2, 7, 65, 70
- United Nations (UN), 19, 80, 83, 97, 134, 148, 171, 201, 223
- UN Conference on Environment and Development in Rio de Janeiro, 126
 - UN Summit for Refugees and Migrants, 51
 - United Nations Climate Conferences, 227, 229
 - United Nations Environment Program (UNEP), 203
 - United Nations General Assembly, 179, 203, 209, 226
 - United Nations High Commissioner for Refugees (UNHCR), 49, 54
 - United Nations human rights committees, 52
 - United Nations Secretary General, 54, 92, 153, 202
 - United Nations Security Council, 26, 165
 - United Nations Summit for Refugees and Migrants, 54
- United States (USA), 23, 41, 45, 48, 157, 162, 228
- USSR *see* *Soviet Union*
- Utopia, 31, 33, 48, 77, 217
- Vaccine, 227, 231
- Vietnam, 156, 159, 178–181, 184, 186
- War
- Afghanistan, 65, 140
 - Cold War, 10, 18–19, 22, 40, 85, 114, 153, 176, 200
 - Guatemala, 92
 - Iraq, 128, 140
 - Middle East, 92
 - Napoleonic, 19
 - Second World War, 19, 80, 82
 - Sri Lanka, 96
 - Vietnam, 84
 - Yom Kippur, 179
- Welfare state, 45, 48, 60, 71, 83, 87, 149–150, 163, 235
- global, 227, 238
- Wellcome Trust, 233

- Wohlgemuth, Lennart, 180
World Bank, 182, 184, 211–212
World Commission on Environment
and Development (WCED),
see Environment
- World Economic Forum, 233
World Health Organization (WHO),
200, 210–219, 226, 231
Zuma, Jacob, 114