### Industry News

### McCrone Microscopes & Associates Announces Agreement to be Licensed Dealer of JEOL NeoScope **Benchtop Scanning Electron Microscope**

McCrone Microscopes & Accessories is now a licensed distributor of the JEOL NeoScope, a benchtop scanning electron microscope (SEM). McCrone Microscopes & Accessories is the instrument sales division of The McCrone Group, a world leader in materials analysis and microscopy. The NeoScope can be used to supplement optical microscopic analysis for a wide variety of applications.

McCrone Microscopes & Accessories www.mccronemicroscopes.com

### WITec Opens New Regional Headquarters in Singapore

WITec GmbH announced its further expansion into the Asian-Pacific markets with the opening of a new office in Singapore. In this step, WITec advances its strategy of being closer to the market and strengthening its position in the Asian-Pacific region. The decision to launch the new operations in Singapore will accelerate WITec's growth and reflects the philosophy of better serving the worldwide customer base.

WITec Pte. Ltd. www.WITech.de

### Leica Microsystems Acquires Genetix Strengthening Life Science Technologies **Portfolio**

Genetix Ltd has been acquired by Leica Microsystems. This acquisition brings together Genetix' expertise in developing and marketing imaging systems and software for clinical and research applications with Leica Microsystems's microscopes and other life science instrumentation. Genetix will exist as a separate business unit within Leica Microsystems, and Genetix products will continue to be marketed and sold through existing channels.

Leica Microsystems www.genetix.com

### NanoSight Reports 100th Third-Party Peer-Reviewed Paper is Published

NanoSight announced that more than 100 third-party publications citing the use of their nanoparticle tracking analysis (NTA) technology are now available in print. The 100th paper was published in volume seven of the journal Environmental Chemistry and came from the group of Professor Martin Hasselöv at the University of Gothenburg: "Measurements of nanoparticle number concentrations and size distributions in contrasting aquatic environments using nanoparticle tracking analysis," Environmental Chemistry 7(1) 67-81.

NanoSight Limited www.nanosight.com

### Siemens Awards More Than 100 Scholarships to Medical **Laboratory Students**

As part of the continuing effort to address the critical workforce shortage facing clinical laboratories, Siemens Healthcare Diagnostics today announced it has awarded over \$120,000 in scholarships to the nation's top medical laboratory students. More than \$1.25 million in scholarships have been awarded to medical laboratory students since the scholarship program launched in 2003.

Siemens Healthcare Sector www.siemens.com/healthcare

### Zeiss and ART-KON-TOR Win Design Award

Carl Zeiss announced that the Primo Vert microscope has received the 2010 reddot product design award. The Primo Vert microscope, developed by Carl Zeiss with support from design agency ART-KON-TOR, was chosen as one of the winners from more than 4,500 international applications. The inverted microscope is designed for fast and convenient inspection of living cells, featuring intuitive ease of use and special industrial design.

Carl Zeiss Microlmaging, Inc. www.zeiss.com/micro

### New Sales and Support Channel for Olympus Soft Imaging Solutions (OSIS) Electron Microscopy Products in U.S.

RESALTA is the official authorized sales and support partner (ASP) for all OSIS products in the electron microscopy (TEM/ SEM) field in the United States. Olympus Soft Imaging Solutions is one of the most successful global providers of transmission and scanning electron microscopy equipment for biomedical and materials analysis applications. The company is part of Olympus's global framework of micro-imaging solutions and systems.

Olympus Soft Imaging Solutions, GmbH www. Olympus-SIS.com

### Novel Technique for Characterization of Monolayer Segregation

Scientists at the University of Nantes (France) have recently developed a novel technique to detect and quantify grain boundary segregations using wavelength dispersive X-ray spectroscopy (WDS). The instrument basis for the development of the new technique is the MERLIN® Field Emission Scanning Electron Microscope from Carl Zeiss, equipped with an Oxford WDS spectrometer. The experiment was performed at the Laboratoire Génie des Matériaux et Procédés Associés Polytech' Nantes (LGMPA).

Carl Zeiss AG www.zeiss.de

## Asylum Research Introduces New OnLine AFM/SPM Probe Store



Asylum Research announced that its new automated AFM/SPM Probe Store is now online. The probe store provides simple search, sort, selection, quotation, and purchase for a wide variety of different probes. Probe sort/search can be performed in seconds by application (e.g., biology, force measurements, electrical probing, steep sidewalls, etc.), type (e.g., contact,

AC/tapping, coating, length), length, frequency, tip radius, composition/material, spring constant, and more. The Store can be found at http://www.asylumresearch.com/ProbeStore/.

Asylum Research www.asylumresearch.com

#### Ted Pella Takes Over Part of Fullam Product Line

Ted Pella, Inc. and Ernest F. Fullam entered into an agreement where Ted Pella, Inc. purchased all Fullam product lines except tensile stages, chemicals, and vacuum coaters. We wish to continue serving Fullam's customers with products and knowledge. "The acquisition of the Fullam product lines represents a way to continue serving their customers, and that will be the goal of Ted Pella, Inc.," said Ted Pella, the president of Ted Pella, Inc.

Ted Pella, Inc. www.tedpella.com

# Olympus to Distribute Hirox® KH-7700 All-in-One Digital Microscope for U.S. Industrial and Quality Assurance Applications

Industrial Microscopes has signed an agreement with Hirox-USA, Inc., of Hackensack, N.J., to distribute the Hirox KH-7700 Digital Microscope system in the United States. The KH-7700 is an all-in-one portable digital microscopy system that is designed to provide observation, recording, and measurement for industrial and quality applications in such fields as metallurgy and materials science, electronics, forensics, medical device manufacturing and pharmaceuticals.

Olympus America Inc. www.olympusamerica.com/industrialmicroscopes

# UNC and Olympus Partner to Open Advanced Imaging Center for Life Science Research

The University of North Carolina (UNC) at Chapel Hill opened the doors of a new facility designed to be one of the world's most sophisticated research centers devoted to life science imaging. The new UNC-Olympus Research Imaging Center provides researchers with advanced microscopes and camera equipment, software, consultation, and expertise, in an environment intended to encourage the highest levels of scientific inquiry. The new imaging center has been endowed by Olympus America Inc.

Olympus America Inc. www.olympusamerica.com

# Malvern Reveals Blush Brilliance with Morphologi G3



A new application note from Malvern Instruments outlines research and methodology for measuring the size, shape, and intensity of particles in mineral-based powder make-up, using the Morphologi G3 image-analysis-based particle-characterization system. The freely downloadable publication *Morphologi G3: Understanding* 

Mineral-based Make-up using Size, Shape and Intensity Measurements demonstrates how to capture and analyze data for use in optimizing the brilliance and coverage of powder makeup.

Malvern Instruments Ltd. http://www.malvern.com/makeup

## Siemens Awarded Three-Year Contract with Premier for Diagnostic Systems and Tests

Siemens Healthcare Diagnostics announces a new threeyear contract with Premier Purchasing Partners, L.P., the group-purchasing unit of Premier Inc. that includes Siemens's powerful integrated diagnostic systems, several specialty diagnostic instruments, and a comprehensive menu of diagnostic tests for Premier's more than 2,300 member hospitals and 64,000 additional healthcare sites.

Siemens Healthcare Sector www.siemens.com/healthcare.

# Hitschfel Instruments to Represent Olympus Industrial Microscopes in Parts of U.S. Midwest and Southeast

Olympus America Inc. continues to build its industrial instrument distribution network, naming Hitschfel Instruments, Inc., to handle distribution of Olympus industrial microscope products in central and southern Illinois, Missouri, Nebraska, Kansas, Oklahoma, Arkansas and greater Memphis. Hitschfel has its headquarters offices, a warehouse, a service facility, and a showroom in St. Louis; it also has satellite locations in Tulsa, Kansas City, Little Rock, and Omaha.

Hitschfel Instruments, Inc. www.hitschfel.com

### The Newly Renamed College of Microscopy Offers Much More than just Microscopy

Formerly known as the College of Microscopy, the Hooke College of Applied Sciences, located in Westmont, IL, hopes to offer courses and programs that expand beyond the common conceptions of microscopy. Industries from forensic and pharmaceutical sciences to nanotechnology and conservation are greatly in need of skilled microscopy professionals. The college will give students the hands-on professional training and education needed to succeed in technical occupations in chemistry, biology, and microscopy.

Hooke College of Applied Sciences http://www.mccrone.com