#### Cambridge Prisms: Plastics

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#### **Perspective**

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# Cambridge Prisms



## Addressing the toxic chemicals problem in plastics recycling

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#### **Abstract**

Ongoing policy negotiations, such as the negotiations for a future global plastics treaty, include calls for increased recycling of plastics. However, before recycling of plastics can be considered a safe practice, the flaws in today's systems must be addressed. Plastics contain a vast range of chemicals, including monomers, polymers, processing agents, fillers, antioxidants, plasticizers, pigments, microbiocides and stabilizers. The amounts and types of chemicals in plastics products vary, and there are little requirements for transparency and reporting. Additionally, they are inherently contaminated with reaction by-products and other nonintentionally added substances (NIASs). As the chemical composition of plastics wastes is largely unknown, and many plastics chemicals are hazardous, they therefore hinder safe recycling since recyclers are not able to exclude materials that contain hazardous chemicals. To address this problem, we suggest the following policy strategies: 1) improved reporting, transparency and traceability of chemicals in plastics throughout their full life cycle; 2) chemical simplification and group-based approaches to regulating hazardous chemicals; 3) chemical monitoring, testing and quality control; 4) economic incentives that follow the waste hierarchy; and 5) support for a just transition to protect people, including waste pickers, impacted throughout the plastics life cycle.

#### Impact statement

Plastics pollution is recognized as a major threat to the environment, with impacts on human health and well-being. While plastics recycling is often presented as the solution, this narrative is currently challenged by major issues, one of which is the presence of toxic chemicals in plastics. This includes substances intentionally added at various stages of the life cycle of a plastics item as well as nonintentionally added substances (NIASs). If we are to include recycling in the battery of solutions needed to address the plastics pollution crisis, several steps would first be needed in order to improve safety and sustainability of these practices. Global, regional and national policy changes are needed to support improvements throughout the plastics life cycle and will need to address chemicals at each of these stages. This article identifies five policy strategies to support this transition to safer, more sustainable plastics: 1) improved reporting, transparency and traceability of chemicals in plastics throughout their full life cycle; 2) chemical simplification and group-based approaches to regulating hazardous chemicals; 3) chemical monitoring, testing and quality control; 4) economic incentives that follow the waste hierarchy; and 5) support for a just transition to protect people, including waste pickers, impacted throughout the plastics life cycle. Adoption and implementation of these strategies will require ambitious action from various societal actors before recycling can contribute in a meaningful way to abating plastic pollution.

#### Introduction

Plastics production has already reached levels that are threatening the stability of Earth system functions, and current production levels exceed the safe operating space for humanity (Persson et al., 2022). The consequences of the plastics crisis in the environment and on human health are acknowledged as the nations of the world negotiate an international legally binding instrument (ILBI) building on the UNEA 5/14 resolution to govern plastics globally (UNEA, 2022).

Assuming a business-as-usual scenario, estimates suggests that the production of plastics may triple by 2060 (OECD, 2023a). This projected increase would have direct consequences for people and the planet and scientific evidence and modeling reports all indicate that primary plastics production reduction will be essential (Baztan et al., 2024; OECD, 2024). Controls on production volumes would also be in line with the waste hierarchy as it would focus on the prevention and reduction of future wastes (European Waste Framework Directive 2008/98/EC (EU, 2018)).

However, to date, most policy focuses more downstream regulations. A recent inventory of the global plastics policy landscape identified 291 subnational, national and regional regulations addressing plastics (Diana et al., 2022). Several of these policies target recycling, for example, via regulating labeling practices or mandating take back systems for specific products. In the European Union (EU), for example, several legislative initiatives of the EU support a circular economy and aim to increase recycling, but the EU currently has no regulations that call for reduction in primary plastics production at the top of the waste hierarchy and start of the plastics life cycle. Similarly, the EU Packaging and Waste Directive (94/62/EC; European Parliament, 2018; COM/2023/304; EC, 2023) calls for increased masses of recycled materials. The European Strategy for Plastics in a Circular Economy (COM/2018/028; European Commission, 2018) addresses design standards and production of plastics and products, highlighting reuse, repair and recycling and the need for more sustainable materials.

Data show that plastics recycling has repeatedly failed to operate in a safe and circular manner (Allen et al., 2024; Carroll, 2023). Estimates indicate that only 9% of plastics have been recycled (Geyer et el. 2017). This leaves a massive gap to the scenarios that highlight recycling as a means to curb plastics pollution, since those scenarios call for true recycling rates of 60% by 2060 according to the OECD (2023a). Another study shows that a seven-fold increase compared to 2019 baselines, with an increase to 95% collection rates and 15–68% recycling rates, would be required (Shiran et al., 2023).

There are several challenges with plastics recycling. These include material complexity (e.g., materials containing multiple layers of different polymers and chemicals) and polymer degradation (e.g., degradation of polymer backbones; Ragaert et al., 2017), lack of economic incentives (Larrain et al., 2021), chemical contamination (Carmona et al., 2023), spread of microplastics (Stapleton et al., 2023) and energy inefficiency (Vogt et al., 2021). Scientists have therefore warned that policy initiatives focused on recycling technologies risk creating infrastructure "lock-in" and increased waste production (Syberg, 2022).

Mechanical recycling, the most commonly applied technology, is plagued by problems associated with decreasing material quality and increasing chemical contamination of the resulting materials (Gerassimidou et al., 2022; Horodytska et al., 2020; Leslie et al., 2016). The technology entails collection of plastics wastes, sorting and separation into desired fractions (e.g., polyethylene, polypropylene or mixed plastics fraction), cleaning, grinding/chipping or fragmentation, heating and melting and then extrusion. This process normally involves mixing of different products and therefore, different cocktails of chemicals (Hahladakis et al., 2018). This mixing has, for example, been demonstrated in food-grade plastics, including polyethylene terephthalate (PET). Even though PET is often collected in separated waste streams, recycled PET can still contain >800 different food contact chemicals (Geueke et al., 2023). Other technologies than mechanical recycling exist, including so-called chemical recycling technologies, but currently do not work at scale, in part due to risks associated with chemical impurities in

feedstocks, and these technologies have also been shown to cause high emissions of toxic chemicals (Al-Salem et al., 2017; Bell et al., 2023; Quicker, 2024; Rollinson and Oladejo, 2019; Uekert et al., 2023).

Additionally, the regulatory initiatives that focus on increasing recycling rarely take chemicals in the plastics feed stock of recycled materials into account and may therefore risk causing further harm to human health and the environment. More than 16,000 chemicals are used in plastics production and products, and more than 4,200 of these were recently identified as having hazardous properties (Wagner et al., 2024). These include, for example, phthalates, bisphenols, brominated diphenyl ether (BDEs) and per- and polyfluoroalkyl substances (PFAS). The chemicals used in plastics products pose significant risks for human health (Trasande et al., 2024), and many of the chemicals have shown to leach during realistic use scenarios (Zimmermann et al., 2021). Still, less than 1% of plasticassociated chemicals are regulated internationally throughout their full life cycle (BRS, 2023). This regulatory gap is a significant challenge in managing chemicals in recycled plastics, especially since it is coupled with almost nonexistent transparency and traceability of chemicals.

The consequence is that it is rarely possible for downstream users, producers or recyclers to know anything about the chemicals used in the plastics that they encounter. In addition to chemicals that were in the original primary plastics materials, recent work shows that recycled plastics materials contain numerous other contaminants that likely sorbed to the materials during use, handling, processing or while the materials were out in the environment (if the plastics were collected from dump sites or the open environment; Carmona et al., 2023). These chemicals include various pesticides, pharmaceuticals and biocides, which renders the recycled plastics unfit for use in many products, especially in children's toys and food contact materials. The complexities of the plastics life cycle, value chains, international trade and waste flows are plagued by a lack of transparency and reporting on the production of plastics and the use and presence of chemicals, resulting in complex materials containing complex mixtures of chemicals.

The right to knowledge and information has recently been highlighted as a human right to science in the context of toxic substances (Orellana and Wastes, 2021) and indicates that chemicals in plastics should be transparently reported, and trackable and traceable throughout the value chain. The importance of access to information on toxic chemicals is also highlighted under Article 9 of the Stockholm Convention on Persistent Organic Pollutants (POPs) which states that "information on health and safety of humans and the environment shall not be regarded as confidential" (UNEP, 2004). Existing EU regulations support this principle – in theory. For instance, Article 5 of the REACH legislation (EC, 2006) introduces the "no data, no market" principle - "substances on their own, in preparations or in articles shall not be manufactured in the community or placed on the market unless they have been registered in accordance with the relevant provisions." However, a substantial amount of the REACH data are confidential and are therefore of only limited use for communicating chemical hazards and risk along the supply chain.

Therefore, beyond the limited efficacy of different recycling methodologies and practices, there are several concerns about consumers exposed to chemicals during the use of products and materials made from recycled plastics (Gerassimidou et al., 2022; Geueke et al., 2023; Hawkins et al., 2015; Yang et al., 2018) and about the safety of waste pickers and other people working with plastics wastes and recycling. For workers, it has, for example, been

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shown that heavy metals were present in recycled plastics at or above the US EPA levels and that there was a clear exposure-risk association between heavy metals and worker health (Huang et al., 2021). Waste pickers in Africa are exposed to hazardous materials including toxic chemicals (Binion and Gutberlet, 2012; Uhunamure et al., 2021). Studies on materials and products made from recycled plastics have also shown that chemicals contaminate recycled materials, including food packaging and toys made from recycled plastics (Brosché et al., 2021; Chibwe et al., 2023; Gerassimidou et al., 2022; Horodytska et al., 2020). The chemicals include POPs such as brominated flame retardants, benzotriazole UV stabilizers and PFAS and endocrine disrupting chemicals such as bisphenols. Aside from the safety concerns associated with toxic chemicals, some of the chemicals also pose physical challenges for the recycling process, for example, carbon black which complicates identification of plastic type (Rozenstein et al., 2017).

Given the challenges with plastic chemicals and recycling of plastics as it is currently conducted, it would be ill-advised to rely on recycling as a main solution to the plastics crisis. Instead, work needs to focus upstream and center on managing and decreasing production volumes, since reduction is at the center of the waste hierarchy and since the current production volumes are unmanageable, while simultaneously phasing out and eliminating toxic chemicals to allow for safer circular approaches. To move toward a circular economy and a safer, more sustainable, use of plastics, we must address toxic chemicals. We have identified several important areas for policy development: 1) improved reporting, transparency and traceability of chemicals in plastics throughout their full life cycle; 2) chemical simplification and group-based approaches to regulating hazardous chemicals; 3) chemical monitoring, testing and quality control; 4) economic incentives that follow the waste hierarchy; and 5) support for a just transition to protect people, including waste pickers, impacted throughout the plastics life cycle. These are developed below.

## Improved reporting, transparency and traceability of chemicals in plastics throughout their full life cycle

A compulsory, globally standardized mandate that ensures transparent reporting of information regarding the chemicals used in plastics, including monomers, polymers, additives and nonintentionally added substances (NIASs) is an essential cornerstone for facilitating a safer and more sustainable reuse, refill, repurpose and recycling market. The ongoing negotiations for a future plastics treaty presents an opportunity to improve transparency and traceability through the implementation of suitable control measures.

To facilitate informed decisions regarding restrictions, bans and elimination of hazardous chemicals, it is important that a globally standardized public database with curated data on production and use of processing aids, additives and monomers and polymers within materials, products and their chemical constituents becomes publicly available. This inventory should encompass details about production and trade quantities of polymers and materials, along with the complete array of chemicals present in plastics products and materials throughout their complex value chains.

Such an approach will foster transparency and accountability and put the economic burden of generating information on producers and manufacturers. A system that systematically collects relevant information and makes them publicly available would be significantly more efficient than the current piecemeal production and publication of the necessary information by only a few companies, academic research projects and public authorities. The introduction of a universally standardized central data management system would not only cut down costs for individual nations but also ensure equal access to data globally. It would also simplify reuse, refill, repurposing and recycling of plastics as data availability will support increased safety of use of materials or products in these more downstream applications.

It is important to note that recycling practices may need to be sectorial to ensure that chemicals used for a specific purpose in one sector, for example, flame retardants in electronics, do not contaminate plastic streams in another sector, for example, toys or food packaging. Transparency and traceability, through labeling and other means of identification of chemicals used in the various plastics materials, would facilitate such sectorial recycling efforts.

## Chemical simplification and group-based approaches to regulating hazardous chemicals

While there are thousands of chemicals used in plastics, the number of functions fulfilled by those substances is actually quite low. For example, a recent publication investigating the production and use of phenolic antioxidants in plastics (Orndoff et al., 2023) found that the large number of different chemicals in this group comprise only a limited number of functional groups. The slight variations in the side chains of the molecules are likely simply a means for different companies to compete for a given market segment. However, the resulting chemical complexity hinders testing, monitoring and tracing of chemicals in complex value chains. Thus, it is important to move toward more limited numbers of chemical molecules with simple structures, as Kümmerer et al. (2020) and Fenner and Scheringer (2021) suggested in a chemical simplification concept.

To facilitate this transition, it is important that chemicals associated with plastics are not allowed to be used without publicly available data on their toxicity (see above, on data transparency). It is also important that the most hazardous chemicals are phased out and eliminated globally to ensure that future waste streams contain safer materials. Any new chemical coming onto the market to serve a particular function for which chemicals already exist should meet the requirements of proven lower toxicity and lower environmental persistence. Given the large number of chemicals in circulation and the current data gaps, the most suitable approach would be to use a group-based approach, which is an approach that has been used for several listings under the Stockholm convention (UNEP, 2024). These control measures could be developed under the Plastics Treaty. It is important to note that the regulation of chemicals under the treaty need to cover the full life cycle, so that it also includes production and recycling processes.

If implemented, this would result in a smaller number of chemicals, more readily traceable throughout the plastics life cycle, which would result in better control of chemicals in waste streams and ultimately in plastics recyclate.

#### Chemical monitoring, testing and quality control

Chemical simplification, together with mandatory reporting and transparency, will address chemical monomers, polymers and additives in plastics and products, but these policies will not prevent contamination of plastics during their use and waste phases. Even if waste streams are separated and new collection systems are supported, contamination of plastics with NIASs will occur, in particular during the use phase of the various plastic items, see the discussion of Carmona et al. (2023) above. Therefore, analytical chemistry technologies will need to be developed in order to

measure and assure that recycled materials are safe for their intended uses. New testing paradigms for improved safety need to be developed and implemented to address not only single chemicals but also the chemical mixtures present in the recycled materials. These methodologies for toxicity testing could include endpoints associated with noncommunicable diseases associated with exposure to plastics chemicals, as described in recent publication by Muncke et al. (2023). This includes several cancers, metabolic and cardiovascular diseases, and reproductive and immunological disorders.

Development of new technologies can be costly and will require investments and capacity building, both of which should be supported by the future Global Plastics Treaty. However, it is important to acknowledge the high societal and health care costs associated with plastics chemicals (Trasande et al., 2024) and the potential benefits of implementing such requirements. Moreover, by increasing the transparency of chemicals throughout the full life cycle of plastics, the overall needs and costs associated with testing are expected to decrease and more targeted screenings can be done for NIASs.

#### Economic incentives that follow the waste hierarchy

While acknowledging the costs of a shift from the current production and consumption patterns of plastics to a safer and more sustainable system we must also recognize the costs of inaction. A recent publication estimates the global costs of action toward zero plastic pollution versus inaction, finding that costs of inaction might be significantly higher, though there are large uncertainties in the calculations (Cordier et al., 2024). Beyond the hazardous properties of many plastic-associated chemicals (Groh et al., 2022; Landrigan et al., 2023; Sigmund et al., 2023), and potential loss of ecosystem services and costs resulting from plastics pollution (Beaumont et al., 2019; Cordier et al., 2024), there are significant costs in human populations associated with adverse health outcomes and health care (Trasande et al., 2024).

There is a need for policy instruments that ensures that producers and other economic actors pay for the externalities caused by hazardous chemicals in plastics. Taxes, caps, fees, bans and extended producer responsibility regulations are examples of such instruments which, depending on the context, can be implemented to internalize the full costs of hazardous chemicals during the production, use and disposal of plastics (OECD, 2023b). When economic actors need to pay the full cost of pollution, this creates incentives for innovation and substitution to safer alternatives. However, improved transparency and access to information about hazardous chemicals in plastic products is a crucial prerequisite for the effective use of such instruments. The revised European eco-design regulation, mandating the use of digital product passports to track substances of concern throughout the life cycle of products and make this information available to consumers and waste management operators, is a positive development in this regard (European Parliament and Council of the European Union, 2024). The significant health, environmental and economic risks associated with plastic pollution are increasingly impacting insurance and investment portfolios. These risks - ranging from human health hazards to potential liability claims related to marine litter and plastic pollution - are expected to become increasingly relevant for insurers in the coming years (UNEPFI, 2019). Such policy changes will also affect private sector investments, which currently are primarily focused on downstream actions to reduce plastic pollution. Recovery and recycling receive 88% of investment capital, while only 4% is invested in reuse systems (Mah, 2021; TCI, 2023). Public and private investments in reduce, reuse and redesign are essential to meet goals to prevent plastics pollution. Redesign could include redesigning for safer recycling, including phasing out hazardous chemicals and applying the concept of essential use (Cousins et al., 2019) to both chemicals and plastics, all of which would drive innovation and the potential for new marketable products. It is essential that funding is also invested in upstream mechanisms including product design at the polymer and chemical stage in order to facilitate circular initiatives in plastics production and consumption, including shifts to refill/reuse systems, and as a lower priority, recycling.

### Support a just transition to support people throughout the plastics life cycle

A just transition should address environmental injustices throughout the plastics life cycle, including those caused by toxic chemicals, and should protect communities and Indigenous Peoples. Designing plastics that are safer, more durable and more sustainable would protect communities, including fence line and frontline communities, consumers and workers, including those in the informal waste sector.

Waste pickers account for 50-80% of recovery and recycling in the Global South, helping to uphold these systems while experiencing socioeconomic precarity alongside unhealthy working conditions and chemicals exposures (Dey, 2020; Gidwani, 2015; Gutberlet, 2023). While informal waste pickers are widespread in developing countries, they also exist in developed countries, and these individuals also suffer from social stigma, poverty and health and safety risks (Morais et al., 2022). Any circular transition must ensure safe working conditions and secure working contracts with rights and sufficient financial benefits to ensure sustainable livelihoods. Moreover, informal actors in waste-picking and recycling hold valuable practical and technical insights on the actual material complexities of plastic wastes (Dey, 2022; Gill, 2009). Many of these workers have previously recycled other materials, like glass, metals, paper, which can substitute plastics in many applications. As such, the practical expertise of material recovery agents and mechanical recyclers needs to be taken seriously, with provisions to include and reward their labor, enterprise, tacit knowledge and skills. By integrating the knowledge and skills of informal waste pickers alongside formal recycling systems, we can promote a more inclusive and sustainable approach to plastics management.

#### **Conclusion**

Plastics recycling is challenged by major issues, leading us to conclude that we cannot rely on recycling to end the plastics pollution crisis as things are done today. One of the major underlying reasons is the presence of toxic chemicals in plastics, either intentionally added or sorbed at various stages of the life cycle of a plastic item. The global Plastics Treaty negotiations should address these challenges with new policy obligations to support a future where recycling is safer and more sustainable. Improvements both upstream, midstream and downstream in the plastics life cycle are needed. A substantial reduction in the multitude of chemicals used in plastics manufacturing should be mandated in upstream interventions, in line with a "chemical simplification." This effort should prioritize bans of chemicals known to be detrimental to both human health and the environment. Transparent reporting, tracking and monitoring of chemicals throughout the full life cycle will

allow for safer and more sustainable systems, supporting reuse, repurposing and sectorial recycling. Downstream improvements in waste management infrastructure and strict regulations governing the discretionary use of recycled plastics must be enforced. The methodologies for implementing the strategies described here would be several and would require that changes in policy and best practices be adopted and implemented by several actors throughout the plastics value chain, including law makers, plastics producers, manufacturers, agencies responsible for monitoring and compliance, among others. Further development via multistakeholder dialogues and agreements together with education and support for implementation would support these efforts. Implementing these changes, together with appropriate economic investments would increase the safety of plastics, contributing to the transformation urgently needed.

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