

## MANAGING OUR INTELLECTUAL AND SOCIAL CAPITAL

Sofitel Wentworth Hotel, Sydney, 4 – 7 December 2007

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## A N N O U N C I N G

### 5th ANZAM OPERATIONS MANAGEMENT SYMPOSIUM and 1st ASIA PACIFIC OPERATIONS MANAGEMENT SYMPOSIUM Melbourne, Australia, 6–7 June 2007

The symposium is being hosted by the Melbourne Operations Management Society – A Consortium of Australian Universities including: The University of Melbourne, Monash University, Deakin University, Victoria University, RMIT University, LaTrobe University and Swinburne University.

**Theme:** *Operations Management: Future Challenges for the Asia Pacific Region*

There are a number of challenges confronting the broad area of Operations Management in the Asia Pacific region of direct importance to the management of operations in Australia and New Zealand. The rapid growth of China and India over the past decade in manufacturing and service operations, combined with the continued success of countries such as Japan, South Korea,

Singapore, Malaysia and Thailand, makes this region the operations hub of the future. The aim of this symposium is to share research findings and experience relevant to the further development of the region, and future opportunities that may be generated.

**Relevant topic areas include:** Logistics, Service Operations Management, Supply Chain Management, E-Business Operations, Productivity and Process Improvement, Project Management, Value Chain Management, Quality Management (including TQM, ISO 9000, Service Quality, etc.), Technology Management, Innovation Management (primarily at firm and industry level), Production and Manufacturing Management, Operations Research (OR)

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ANZAM is the peak professional body for management educators, researchers and practitioners in Australia and New Zealand, with about 600 individual members and 50 institutional members (representing most Australian and New Zealand universities) as well as members from other countries.

### ANZAM's Purpose

ANZAM is a multi-disciplinary academy with the aim of advancing scholarship and practice in management education and research. Its members represent the full range of management interests including: organisational behaviour, small business, marketing, entrepreneurship, human resource management, strategic manage-

ment, organisational theory, management information systems, business ethics, industrial relations, leadership, E-commerce, international management, operations management, quality management, critical management, public sector management, sustainability, research methods, gender issues in management, management in the non-profit sector, technology and innovation management. Members are also drawn from the fields of economics, finance and accounting.

### ANZAM's Intent

1. To further the development of management education and associated disciplines in Australia, New Zealand and globally;
2. To encourage scholarship, research and management practice;
3. To share and disseminate management knowledge and practice through a variety of mechanisms; and
4. To promote greater collaboration between the Academy's Members and its various stakeholders and alliance partners.

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