

## Announcements

*INTERDISCIPLINARY JOURNAL FOR INDIAN STUDIES CALL FOR PAPERS.* *Interdisciplinary Journal for Indian Studies* is a new international peer-reviewed journal devoted to research on India. It will commence publication in 2014, and will be brought out every four months. The journal is devoted to the promotion of original, cutting-edge research of an interdisciplinary nature in order to facilitate fruitful exchange of knowledge among the diverse disciplines that are engaged in studying India. It expects to develop a body of research papers that will eventually lead to a better, nuanced and holistic understanding on India. The journal especially focuses on promising young scholars and academicians, and welcomes articles in all areas of humanities and social sciences that will enhance our understanding of India. These include: history, sociology, economics, commerce, psychology, geography, gender studies, religious studies, social work, literature, linguistics, political science, policy studies, archaeology, environmental sciences, and cultural studies.

For further details, write to the editor: Manorama Tripathy, Adjunct Faculty, Department of Buddhist Studies, Utkal University of Culture, Sardar Patel Hall Complex, Unit 2, Bhubaneswar 751009, Odisha, India. E-mail: [emailparadigm@gmail.com](mailto:emailparadigm@gmail.com).

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*JOURNAL OF WEST AFRICAN HISTORY CALL FOR PAPERS.* The *Journal of West African History (JWAH)* is a new interdisciplinary peer-reviewed research journal that will publish the highest quality articles on West African history. Located at the cutting edge of new scholarship on the social, cultural, economic, and political history of West Africa, *JWAH* will fill a representational gap by providing a forum for serious scholarship and debate on women and gender, sexuality, slavery, oral history, popular and public culture, and religion. The editorial board encourages authors to explore a wide range of topical, theoretical, methodological, and empirical perspectives in new and exciting ways. The journal is committed to rigorous thinking and analysis; is international in scope; and offers a critical intervention about knowledge

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production. Scholarly reviews of current books in the field will appear in every issue. The publication will be in both English and French; an abstract in both languages will be provided. Michigan State University Press publishes the *JWAH* in collaboration with the MSU African Studies Center, and the history department.

The debut issue of *JWAH* will appear in Spring 2015. To this end, the editorial board invites scholars to submit original article-length manuscripts (not exceeding 10,000 words including endnotes, 35 pages in length) accompanied by an abstract that summarizes the argument and significance of the work (not exceeding 150 words). These articles will be considered alongside submissions from senior scholars such as Trevor Getz, Jacob Olupona, David Robinson, Jan Jansen, Jonathan Reynolds, Michel Doortmont, Simon Ottenberg, Elisha Renne, Ralph Austen, Rudolf Gaudio, Douglas Chambers, Merrick Posnansky, Moses Ochonu, James Genova, and Sabine Jell-Bahlsen, to name but a few. Please see submission guidelines for detailed expectations. Review essays (not exceeding 1,000 words) should engage the interpretation, meaning, or importance of an author's argument for a wider scholarly audience. Please contact our book review editor at [hodamtten@scu.edu](mailto:hodamtten@scu.edu) for more information.

Manuscripts submitted to the *Journal of West African History* should be submitted online at <https://www.rapidreview.com/MSU/CALogon.jsp>. In order to submit an article, you will have to create an account. The site will guide you through this process.

We recognize that access to the internet is not universal; therefore we will accommodate those who are unable to submit their manuscripts electronically. Please contact the editorial staff at: *JWAH*, 141B & 141C Old Horticulture, 506 E. Circle Drive, Michigan State University, East Lansing, MI 48824; Phone: (517) 884-4593, Fax: (517) 884-4594, or [jwah@msu.edu](mailto:jwah@msu.edu) and <http://msupress.org/journals/jwah/?id=50-214-10> for further instructions. The editor-in-chief can be reached directly at [najwah@msu.edu](mailto:najwah@msu.edu).

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*JOURNAL OF HISTORICAL RESEARCH IN MARKETING* CALL FOR PAPERS. The *Journal of Historical Research in Marketing (JHRM)* invites submissions for a special issue focused on "Marketing History from Below." Although marketing scholarship frequently asserts that marketing strategy begins and ends with consumers, most marketing historical work still focuses on firms, brands, products, advertising, packaging, government institutions, and the history of marketing

thought. Marketing historiography thus extends the perspective of those who market, as opposed to the voice and influence of those who are being marketed to. What's more, despite the recent acknowledgement that consumers are very active in the creation of value in marketing, very little historical scholarship exists that shows how this value creation by consumers was actually shaped. This special issue attempts to address this hiatus and asks what historical research in marketing can contribute to shed light on the cultural-economic spaces that lie beyond the realm of firm activities, that is, the spaces populated by consumer communities, social experiences, political resistances, and consumer-led alternatives that make up the market.

The submission deadline for this special issue is September 1, 2014 with an expected publication date of August 2015. If you are unsure of the suitability of your topic or have questions regarding a submission, please contact the special issue guest editor Stefan Schwarzkopf, associate professor in business history, Copenhagen Business School, at [ssc.lpf@cbs.dk](mailto:ssc.lpf@cbs.dk). Submissions for this special issue of *JHRM* should be made using ScholarOne Manuscripts, the online submission and peer review system. Registration and access is available on the journal's ScholarOne site: <http://mc.manuscriptcentral.com/jhrm>. Full information and guidance on using ScholarOne Manuscripts is available at the Emerald ScholarOne Manuscripts Support Centre: <http://msc.emeraldinsight.com/>.

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GLOBAL LUXURY CONFERENCE. "Global Luxury: Organizational Change and Emerging Markets in the Luxury Industry since the 1970s," University of Neuchâtel, Switzerland, 6–7 November 2014. The objective of this conference is to bring a better understanding of the transformation of the luxury industry into a global business since the 1970s. In the last four decades this industry experienced three main trends: first, the shift from independent small businesses (mostly family firms working in a half-artisanal environment) to multinational enterprises (MNEs, such as LVMH, PPR, Richemont, Swatch Group) through M&A strategies and the building of global value chains; second, the globalization of brands, supported by new distribution channels (flagship stores), renewed identities, and market segmentation within each MNE's brand portfolio; and thirdly, democratization of consumption, with the launch of accessory lines and the rise of so-called "accessible luxury" brands. Within this broad context, this conference will tackle topics and cases from various

industries, countries and disciplines (business history, marketing, applied economics).

For more information, please contact Pierre-Yves Donzé, Kyoto University, at [donze.pierreyves.5z@kyoto-u.ac.jp](mailto:donze.pierreyves.5z@kyoto-u.ac.jp).

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**GILDER LEHRMAN FELLOWSHIPS.** Gilder Lehrman Fellowships are open to doctoral candidates, postdoctoral scholars, college and university faculty at every rank, and independent scholars working in American history. International scholars are eligible to apply. To apply, candidates should submit: A project proposal including information about the archives to be consulted, an anticipated budget, and applicant's full contact information; a curriculum vitae; and two letters of recommendation from established scholars. Applications must be postmarked or submitted via e-mail by May 1, 2014. All applicants will be notified by June 6, 2014.

To apply online, visit: <http://www.gilderlehrman.org/programs-exhibitions/how-apply>. Application materials may be sent to:

Gilder Lehrman Fellowship Program

49 West 45th Street, Sixth Floor

New York, NY 10036

Phone: (646) 366-9666, ext. 29

Fax: (646) 366-9669

E-mail: [fellowships@gilderlehrman.org](mailto:fellowships@gilderlehrman.org)

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**CHEMICAL HERITAGE FOUNDATION TRAVEL GRANTS.** The Chemical Heritage Foundation (CHF) offers travel grants for short-term research on the history of chemistry, broadly construed. There is no deadline for travel-grant applications. Travel-grant applications can be submitted at any time and are assessed by an internal CHF review committee. A travel-grant application must contain a research proposal that also details how the applicant will make use of CHF's collections (1 page); a curriculum vitae (up to 3 pages); and one reference letter (applicants are responsible for references submitting letters directly to CHF via the e-mail address below).

Travel-grant applications must be submitted electronically, as Word or PDF files, to [travelgrants@chemheritage.org](mailto:travelgrants@chemheritage.org). For more information

on the CHF, please visit: <http://www.chemheritage.org/research/beckman-center/beckman-center-fellowships/apply.aspx>.

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**HAGLEY MUSEUM AND LIBRARY GRANTS.**

*Hagley Exploratory Research Grants.* These grants support one-week visits by scholars who believe that their project will benefit from Hagley research collections, but need the opportunity to explore them on-site to determine if a Henry Belin du Pont research grant application is warranted. Priority will be given to junior scholars with innovative projects that seek to expand on existing scholarship. Applicants should reside more than 50 miles from Hagley, and the stipend is \$400. Application deadlines: March 31, June 30, and October 31.

*Henry Belin du Pont Fellowships.* These research grants enable scholars to pursue advanced research and study in the collections of the Hagley Library. They are awarded for the length of time needed to make use of Hagley collections for a specific project. The stipends are for a maximum of eight weeks and are prorated at \$400/week for recipients who reside further than 50 miles from Hagley, and \$200/week for those within 50 miles. Application deadlines: March 31, June 30, and October 31.

Applications for all grants now must take place through our web-based system that can be accessed through our grants and fellowship page: <http://www.hagley.org/library/center/grants.html>. Questions about our grant procedures may be directed to Carol Lockman, [clockman@Hagley.org](mailto:clockman@Hagley.org).

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**DIXON RYAN FOX MANUSCRIPT PRIZE.** The Dixon Ryan Fox Manuscript Prize is awarded annually to the author of the best unpublished, book-length monograph dealing with some aspect of the history of New York State. Manuscripts may deal with any aspect of New York State history. Manuscripts may not have been accepted for final publication at the time of submission to the New York State Historical Association. Biographies of individuals whose careers illuminate aspects of the history of the state are eligible, as are manuscripts dealing with such cultural matters as literature and the arts, provided that in such cases the methodology is historical. Works of fiction and works of article length

are not eligible. The \$3,000 award winner is announced annually in mid-June. Please visit our website for further submissions guidelines:

[http://www.nysha.org/publications/history\\_prizes/dixon\\_ryan\\_fox\\_manuscript\\_prize](http://www.nysha.org/publications/history_prizes/dixon_ryan_fox_manuscript_prize).

For more information, please contact Caitlin Miosek, Publications Department, Cooperstown, NY 13326, (607) 547-1416.