

The Making Sense of Politics, Media, and Law

From Trump's 'make America great again' to Johnson's 'build back better', performative politicians use *The Making Sense* to persuade their public audiences. Law 'makers' do it too: A courtroom trial is a 'truth factory' in which facts are not found but forged. The 'court of popular opinion' is another such factory, though its processes are often flawed and its products faulty. Where courts of law aim to make civil peace, 'trial by Twitter' makes civil strife. Even in 'mainstream' media, journalists make news for public consumption, so that all news is to an extent 'fake news'. In a world of making, how can we separate craft from craftiness? With insights from disciplines including law, politics, rhetoric, media studies, psychology, sociology, marketing, and performance studies, *The Making Sense of Politics, Media, and Law* offers a constructive way to approach controversies from transgender identity to cancel culture. This title is also available as open access on Cambridge Core.

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Rhetorical Performance as Invention, Creation, Production

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