

# Management

Books and Journals from  
Cambridge University Press

A key area of publishing at Cambridge, our management list includes books and journals authored by internationally renowned scholars from both established and emerging economies.

We have built a reputation for rigour and for innovative approaches in the fields of business ethics, entrepreneurship & innovation, governance, human resource management, international business, organization studies, marketing, and strategic management.

For further details visit:

[cambridge.org/core-management](https://www.cambridge.org/core-management)

Cambridge  
Core



CAMBRIDGE  
UNIVERSITY PRESS



# Cambridge Core

The new home of  
Cambridge Journals  
[cambridge.org/core](https://www.cambridge.org/core)

Cambridge **Core**



## Information for authors and readers

**Manuscript submission:** Please submit manuscripts online through the MOR ScholarOne Manuscripts site at <http://mc.manuscriptcentral.com/mor>. For more information and style instructions see <https://www.cambridge.org/core/journals/management-and-organization-review/information/instructions-contributors>.

**Subscriptions:** *Management and Organization Review* is published in March, June, September and December. The 2019 price for an online subscription for institutions is \$765 in the USA, Canada, and Mexico; UK £419 + VAT elsewhere. Individuals are encouraged to join the International Association for Chinese Management Research to obtain a subscription. Subscription correspondence and address changes should be sent to: Cambridge University Press, One Liberty Plaza, Floor 20, New York, NY 10006, USA, email [subscriptions\\_newyork@cambridge.org](mailto:subscriptions_newyork@cambridge.org), for customers in the USA, Canada, or Mexico. Customers elsewhere should contact: Cambridge University Press, Journals Fulfillment Department, UPH, Shaftesbury Road, Cambridge CB2 8BS, UK, email [journals@cambridge.org](mailto:journals@cambridge.org). Single issues and individual articles to be purchased and rented are also available through Cambridge University Press.

**International Association for Chinese Management Research members:** *Management and Organization Review* is the journal of the International Association for Chinese Management Research, an academic organization that serves scholars, students, managers, and consultants who are interested in advancing their knowledge about organizational management in the Chinese context. IACMR membership includes online access to all issues of the journal with the option of print copies. Individuals can become members at <http://www.iacmr.org>.

**Permissions information:** All rights reserved. No part of this publication may be reproduced, in any form or by any means, electronic, photocopying, or otherwise, without permission in writing from Cambridge University Press. Policies, request forms and contacts are available at: <http://www.cambridge.org/about-us/rights-permissions>. Permission to copy (for users in the USA) is available from Copyright Clearance Center <http://www.copyright.com>, email [info@copyright.com](mailto:info@copyright.com).

**Advertising:** To advertise in the journal email [advertising@cambridge.org](mailto:advertising@cambridge.org).

**Abstracts and indexing:** Indexed in ABI/INFORM Database (ProQuest), ABI/INFORM Global (ProQuest), Academic OneFile (GALE Cengage), ArticleFirst (OCLC), Business Source Complete (EBSCO Publishing), Business Source Corporate (EBSCO Publishing), Current Contents: Social & Behavioral Sciences (Thomson Reuters), Environmental Sciences & Pollution Management (ProQuest), Journal Citation Reports/Social Science Edition (Thomson Reuters), ProQuest Central (ProQuest), ProQuest Central: Professional Edition (ProQuest), ProQuest Discovery (ProQuest), PsycINFO/Psychological Abstracts (APA), RePEc: Research Papers in Economics, SCOPUS (Elsevier), Social Sciences Citation Index (Thomson Reuters), Web of Science (Thomson Reuters)

*Management and Organization Review* is published by Cambridge Journals on behalf of the International Association for Chinese Management Research. The journal is included in the Cambridge Journals Online service and can be found at <https://www.cambridge.org/core/journals/management-and-organization-review>.

ISSN: 1740-8776

E-ISSN: 1740-8784

© International Association for Chinese Management Research

# Management and Organization Review

Sponsored By  
Peking University and Fudan University



## CONTENTS

Volume 15 Issue 1

|   |     |
|---|-----|
| Letter from the Editor  | 1   |
| <b>Regular Articles</b>   |     |
| RONALD S. BURT AND BAT BATJARGAL<br>Comparative Network Research in China   | 3   |
| TAH AHMED MEOULOU, RAM MUDAMBI, AND TL HILL<br>The Metropolitan Effect: Colonial Influence on the Internationalization of Francophone African Firms                 | 31  |
| JAKOB ARNOLDI, ANDERS RYOM VILLADSEN, XIN CHEN, AND CHAOHONG NA<br>Multi-Level State Capitalism: Chinese State-Owned Business Groups                                | 55  |
| NIKOLAOS PAPAGEORGIADIS, YUE XU, AND CONSTANTINOS ALEXIOU<br>The Effect of European Intellectual Property Institutions on Chinese Outward Foreign Direct Investment | 81  |
| YANG LIU, JIE JIAO, AND JUN XIA<br>Subsidiary Networks and Foreign Subsidiary Performance: A Coopetition Perspective  | 111 |
| DONG CHEN, LI DAI, AND DONGHONG LI<br>A Delicate Balance for Innovation: Competition and Collaboration in R&D Consortia   | 145 |
| <b>Dialogue, Debate, and Discussion</b>   |     |
| DAVID J. TEECE<br>China and the Reshaping of the Auto Industry: A Dynamic Capabilities Perspective  | 177 |
| SRINATH RENGARAJAN<br>Letter to the Editor: Complementing the Tesla Forum EV Discussion with a View Upstream  | 201 |
| <b>Editorial Statements</b>   |     |
| XU HUANG<br>The Price of Science: MOR's Organization Behavior Editorial Area  | 207 |
| XIAOWEI ROSE LUO<br>Family Business and SMEs  | 211 |



© International Association for  
Chinese Management Research

Cover image 'Man and Nature' by Xiaowei Tu, China.

