

ERRATUM

An error appeared in the title of an article published in the March 2008 issue of the journal (Mah MW, Tam YC, Deshpande S. Social marketing analysis of 2 years of hand hygiene

promotion. *Infect Control Hosp Epidemiol* 2008; 29:262-270). The title should read "Social Marketing Analysis of 20 Years of Hand Hygiene Promotion." The journal regrets this error.