

Business History Review

S P R I N G 1 9 9 5



THE "TELEGRAPHPHONE," PARIS EXHIBITION, 1900



*Front Cover: Danish Pavilion
at the Paris Exhibition, 1900*

“Crossed Wires and Missing Connections: Valdemar Poulsen, The American Telegraphone Company, and the Failure to Commercialize Magnetic Recording.” The telegraphone was demonstrated in the small booth just behind the woman in the center of the picture. (Photograph reproduced courtesy of the Peder O. Pedersen Archive.) See pp. 1–41.

Back Cover: Burlington’s Wartime Production

Circulated during World War II, this flyer described the variety of goods produced by Burlington Mills for military customers. Despite its claims, the war did not lead to great increases in company earnings. Burlington’s period of greatest growth and profits came after the war, when it could again secure enough rayon yarn to expand its capacity. (Photograph reproduced courtesy of the Southern Historical Collection.)

For an article on Spencer Love and Burlington Mills, see pp. 42–79.

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