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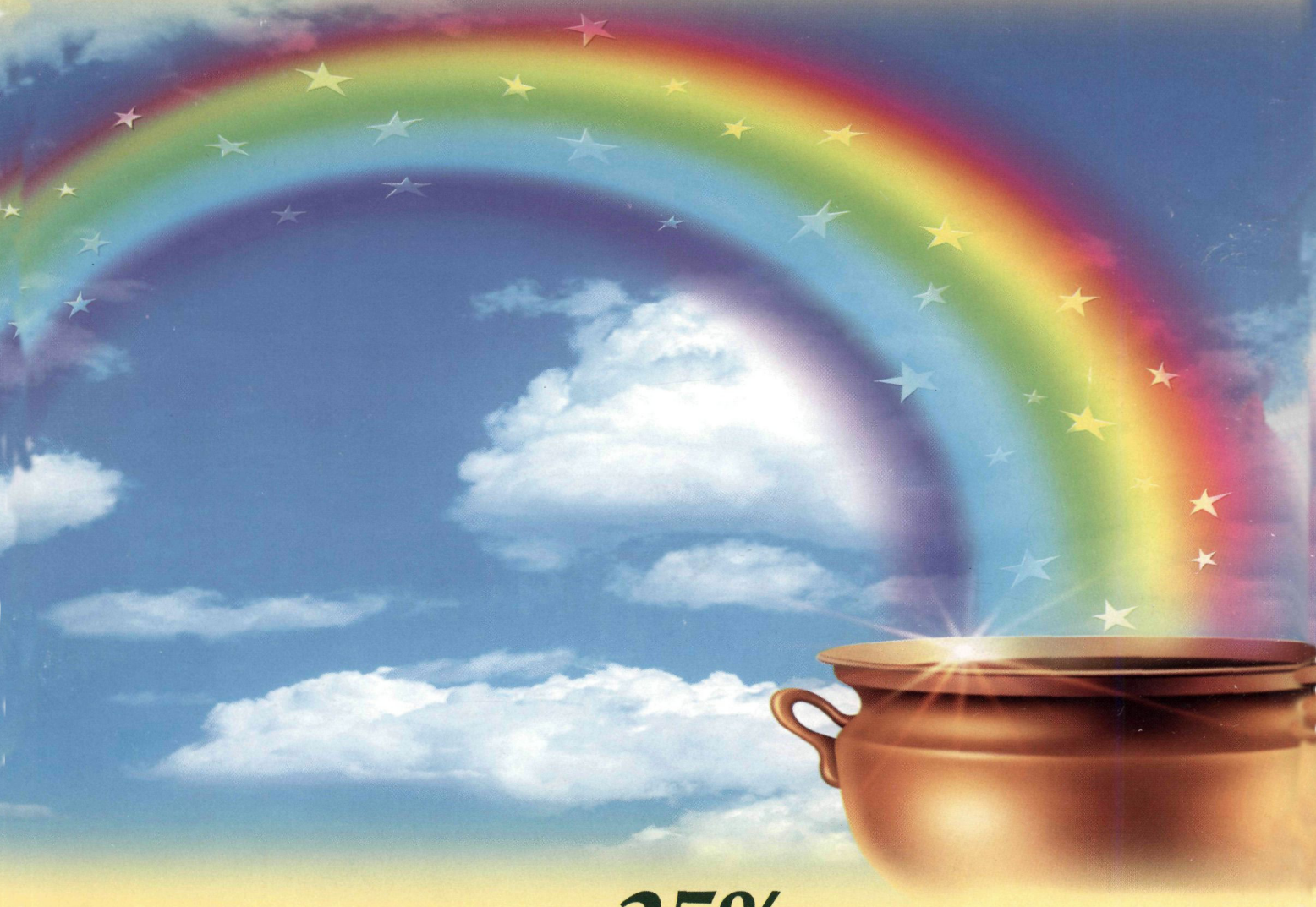
'Berry Dress' by Alice Maher 1994 (Mixed Media, 16 x 26 x 30cm)
From the Collection at the Irish Museum of Modern Art, Royal Hospital Kilmainham, Dublin 8.

A brighter outlook for prescribers of fluoxetine



The original brand? - **25%** *more expensive.*[1]

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NEW

GeroZac®

fluoxetine

A more affordable therapy in the treatment of depression

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GEROZAC: (fluoxetine HCL) Abbreviated prescribing information: Presentation: Each capsule contains fluoxetine hydrochloride equivalent to 20 mg of fluoxetine. **Indication:** **GEROZAC** is indicated for the treatment of major depressive episodes. **Dose:** A dose of 20 mg/day is recommended and a maximum daily dose should not exceed 80 mg/day which can be administered as single or divided dose, during or between meals. ***Patients with renal or liver disease:*** In cases of liver dysfunction or renal failure (GFR 10-8 ml/min), the dose should be reduced, e.g. to 20 mg every second day. ***Children:*** Fluoxetine capsules are not indicated for use in children and adolescents below the age of 18 ***Elderly:*** Caution is recommended when increasing the dose, which should rarely exceed 40 mg and should not exceed 60 mg. ***Method of administration:*** For oral administration. ***Contraindications:*** Concurrent treatment with MAOIs (monoamine oxidase inhibitors). Cautionary use with other antidepressants. Not to be used where there is severe renal failure (GFR < 10ml/min). Unstable or uncontrolled epilepsy. Not to be used by nursing mothers Hypersensitivity to any of the ingredients. **Precautions:** As with all antidepressants risk of suicide particularly at the beginning of treatment due to the delay between treatment and clinical improvement. Concomittant used tryptophan. Epilepsy, electroconvulsive therapy, cardiovascular disease, recent myocardial infarction, diabetes, alcohol, hepatic and renal insufficiency, and overdose. **Side-effects:** rash and allergic reaction, psychosis and mood shift towards manic phase, serotonin syndrome, inappropriate secretion of antidiuretic hormone, anorexia, weight loss, appetite loss, nausea, vomiting, diarrhoea, dry mouth, dyspepsia, constipation, headache, restlessness, insomnia, anxiety, dizziness, visual disturbance, drowsiness, confusion, tremor, sweating, sedation. Small increases in diastolic blood pressure and tachycardia as well as bradycardia. Hyperprolactinemia with galactorrhea, hyponatremias. Rare cases of increased ALTs and exceptional cytolytic or mixed hepatitis. **Product authorisation holder:** Generics (UK) Ltd, Station Close, Potters Bar, Herts, EN6 1TL, England. **Product authorisation number:** PA/405/36/1. Available only on prescription. **Date of preparation or last review:** December 1999. For full prescribing information please see the Summary of Product Characteristics. **Further information is available from:** Gerard Laboratories, 2004A Orchard Avenue, CityWest Business Campus, Naas Rd, Dublin 24. **FREEPHONE 1800 272 272.** Fax: 01 4661912 **Reference: 1.** MIMS December 1999

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