

# Contents

<i>List of Figures</i>	page vii
<i>List of Tables</i>	ix
<i>List of Contributors</i>	xi
<i>Acknowledgments</i>	xiii
<b>1 Introduction: Governing Everyday Misinformation</b>	<b>1</b>
Melissa G. Ocepek and Madelyn Rose Sanfilippo	
<b>2 Storytelling and/as Misinformation: Storytelling Dynamics and Narrative Structures for Three Cases of COVID-19 Viral Misinformation</b>	<b>18</b>
Kate McDowell	
<b>3 It's Not (All) about the Information: The Role of Cognition in Creating and Sustaining False Beliefs</b>	<b>41</b>
Dominique Kelly and Jacquelyn Burkell	
<b>4 Information Hazing: An Examination through Computer Science Education</b>	<b>67</b>
Elizabeth Wickes and Melissa G. Ocepek	
<b>5 Common Nonsense about Password Security and the Expert–Layperson Knowledge Gap</b>	<b>94</b>
Brett M. Frischmann and Alexandria Johnson	
<b>6 Hacks, Fakes, and Hot Takes: Moderating “Bad Actors” on Google Maps Local Guides Platform</b>	<b>123</b>
Rebecca Noone and Aparajita Bhandari	

7	<b>The Human Infrastructure of Misinformation: A Case Study of Brazil's Heteromated Labor</b>	148
	David Nemer and William Marks	
8	<b>Hidden Virality and the Everyday Burden of Correcting WhatsApp Mis- and Disinformation</b>	167
	Britt Paris and Irene Pasquetto	
9	<b>"Do Your Own Research": Everyday Misinformation and Conspiracy in Online Information Worlds</b>	188
	Gary Burnett and Shannon Williams	
10	<b>How to Manage Issues on Twitter: Perspectives from Twitter Users Concerned about Mis/Dis-Information</b>	214
	Joanna Sin Sei-Ching and Kyung-Sun Kim	
11	<b>Accepting and Expecting Deception: Community Governance of False, Fabricated, Omitted, and Out of Context Claims on Instagram</b>	239
	Madelyn Rose Sanfilippo and Smita Katherine Nair	
12	<b>Co-constructing Misinformation and Community: Some Conclusions</b>	264
	Madelyn Rose Sanfilippo and Melissa G. Ocepek	